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IN
COLOUR

LEEDS UNITED TEAM GROUP

Plus CLUB SPOTLIGHT

SHOOT!

10th SEPTEMBER, 1977

15p

**'CITY CAN
WIN ME THAT
CHAMPIONSHIP
MEDAL'**

says **MIKE
CHANNON**

**FREE
INSIDE:**

**TEAM~
TABS
FOR THE
ENGLISH
THIRD
AND
FOURTH
DIVISIONS**
to complete
our League
Ladders



FOR some strange reason very few goalkeepers go on to become managers of Football League clubs, so Plymouth Argyle may well have created a record by appointing ex-O.P.R. and Birmingham City 'keeper Mike Kelly in succession to another former custodian Tony Waiters.

GEORGE FARM, former Blackpool and Scotland 'keeper and later boss of Dunfermline and Raith, is now working ... as a lighthouse keeper.

★ **HAMISH McAlpine**, Dundee United 'keeper, captain and penalty-taker, has lost the last job.

Manager Jim McLean feels penalties should be taken by an outfield player.

● **BOBBY TAMBLING**, the former Chelsea and England forward, has joined League of Ireland club Waterford. He was previously player-manager of Cork Celtic.

HAGART RETURNS

JOHN HAGART, who quit as Hearts manager at the end of last season when the Edinburgh side were relegated to the First Division, is back in the Premier Division as full-time coach to Motherwell.

Within 48 hours, John was given the job of taking charge of the Scotland Under-21 team to play Switzerland next Wednesday (Sept. 7) by Scotland manager, Ally MacLeod. It is a European Championship game to be played at Ibrox.

John coached at Tynecastle before moving into the manager's chair. Said John: "It is great to be back in the game."

Also joining Motherwell as a part-time coach is schoolteacher Wilson Humphries. He's a former Motherwell player who coached Hibs and had a spell at managing St Mirren.

ALL-IRELAND CHAMPIONS

GLENTORAN are the unofficial All-Ireland Champions. They recently beat Sligo Rovers, last season's League of Ireland title winners 5-3 on penalties after their 2-2 draw at the Showgrounds Sligo.

Fran Field, president of League of Ireland, hopes to organise an annual match between the Champions of both Leagues.

Here Glentoran skipper Alec Robinson receives the Champions of Ireland Cup from Mr. Finton Brett, manager of Sligo Sports Centre, who promoted the match.

Centre of the picture is Sligo player-manager Billy Sinclair.



WIN FOR VILLA

FORMER Wolves manager Bill McGarry was back in the Midlands recently with his Saudi Arabian national team.

They played a specially arranged match

against Aston Villa and lost 2-0.

Here Bill explains a few of the game's finer points to his players during a training session.

Heroes lose 8-2

STENHOUSEMUIR gave two Swedish students VIP treatment when they played Rangers in a friendly at Ochilview.

They were 18-year-olds, Bjorn Furst and Martin Alveby, from Gothenburg, who have formed an attachment to the Stirlingshire club and were in Scotland on holiday.

Said Bjorn: "When we get the Scottish results we always look first for Stenhousemuir. The name attracted us and we wrote to the club and have kept in touch with them."

They saw their favourites lose 8-2. Both watched Rangers during the team's close-season visit to Sweden where the Ibrox side won the Volvo trophy.

★ **ARSENAL** are to play a testimonial match for their former captain Dave Bowen at Northampton Town on September 20th. Bowen is the present Northampton general-manager, of course.

'VOTE US BACK'

NO prizes for guessing the first non-League side to commit themselves to a Football League application next summer.

That's right, Workington, the club voted out at the League's annual meeting this year, to be replaced by Wimbledon.

Workington chairman Tony Perry says: "We'll be putting in an application, no matter what. And at least we haven't got any worries about the major hurdle of having a ground up to Football League standard."

IT LOOKS as if Ayr United may field a team of captains this season. Manager Alex Stuart has been considering giving the job of skipper to a different player each week.

Merry Whistler

WHO IS the world's longest-serving referee? David Whitton of Selly Oak, Birmingham, must be a strong candidate for the title.

David, aged 67, has been a whistler for the last 49 years and is now in his 50th season.

He still refs three times a week for three different local associations and reckons he has officiated at more than 2,200 matches.

WELSHMAN John Jarman recently resigned as national coach in the Republic of Ireland, after serving three years of a five year contract.

The reason given for his departure was "family matters", but it is well-known Jarman and team-manager Johnny Giles didn't "see eye to eye".



Leeds list McNiven

ONE of the First Division's most promising young strikers, David "Daisy" McNiven (above right), of Leeds United, has been put on the transfer list because of his desire for more regular first team football.

McNiven, who became known as one of the game's super subs last season when he developed the knack of scoring goals after leaving the bench, has had few opportunities at Elland Road because of the form of Joe Jordan, and although such as Allan Clarke and Ray Hankin have been beset by injuries, he still feels it would be better for him to get away.

What really brought matters to a head was the decision by manager Jimmy Armfield not to include McNiven in his first team squad for the new season.

This was a blow to McNiven both from a pride and a financial

point of view. He would have acquired a substantial pay rise if he had been elevated to the squad. As it is he will only qualify for bonuses when he makes the team.

Ironically it seems Clarke who missed a great many matches last season, will be out of action for a little while yet, and doubts still exist about the fitness of Hankin who managed only four appearances after his transfer from Burnley.

Hull City were reported interested in McNiven recently but they plugged the gap by signing Yorkshire-born Bruce Bannister from Plymouth Argyle.

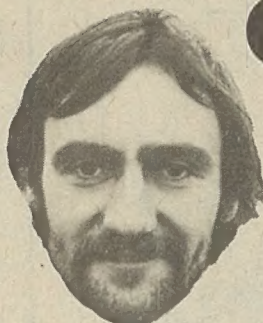
Two other Leeds players who are somewhat disgruntled about missing first team squad selection are defender Byron Stevenson and Welsh international Carl Harris who made 28 first team appearances between them last season.

Goal-hungry Kitchen to boost Orient

THE £45,000 transfer of Doncaster Rovers' goal-hungry Peter Kitchen to Orient could be the start of better things for the London Second Division Club.

For the past three seasons, Kitchen and his six-foot shooting partner Brendan O'Callaghan terrorised Fourth Division defences, and it's fair to say they were the most consistent lethal partnership in the lower Divisions.

Orient badly need someone to boost an attack which had an appalling record last term, producing only 37 League goals in 42 matches, and failing to hit the



target at all in 19 games.

That was the worst record in the Division — and four clubs Wolves, Chelsea, Nottingham Forest and Bolton scored twice

as many goals.

In the past three seasons, Kitchen and O'Callaghan plundered 134 goals between them, Kitchen's share being 76, and before signing for the London club he had attracted the attention of Ipswich Town, who actually had him on a month's trial.

Although Orient were woefully weak up-front they must be hoping for good things this time, when blessed with better injury luck they will have available Alan Whittle, Joe Mayo, Alan Glover and Derek Clarke as well as Kitchen.

NEWS DESK

COMPILED BY PETER STEWART

MEMORABLE SEVEN

ALLOA ATHLETIC, the Stirlingshire club promoted to the First Division, will remember their first venture into the Anglo-Scottish Cup.

In their qualifying tie they lost 7-0 to a strong Motherwell team in the first-leg, in which striker Vic Davidson scored five goals.

Alloa's full-back, Hugh McCann, was stretchered off with torn ankle ligaments, and centre-half Brian McGarry broke his nose in a clash of heads.

On Safari

LINFIELD midfielder Peter Dornan, one of the most skilful players in the Irish League, spent the close-season on safari in Africa.

The talented Blueman, who abandoned a full-time career with Sheffield United last term to concentrate on his Law studies, still has the ability to make the top grade, and could be in the running for international honours in 1977-78.

'PROMOTION FOR BRIGHTON — BUT NOT YET' predicts fortune-teller Eva

BRIGHTON will win promotion to the First Division . . . but not before 1979-80.

The prediction was made by Romany clairvoyant Eva Petulengro after studying the face of team skipper Brian Horton in a Brighton pub, The Battle of Britain.

Miss Petulengro claims to inherit the gift of fortune-telling from her mother. She said: "It is a natural gift which the women of my family share."

"I know Brighton will make a good impression this season. I can read this from the captain's face, but it will be the season after next before they go into the First Division."

● Eva with Brian Horton and pub landlord John Malia.

AXED! Then a reprieve

JOHN WOODWARD, the York City midfielder, isn't one to worry when he finds himself on the free transfer list.

It first happened to him when he was with Arsenal. The Glaswegian joined The Gunners in January, 1966, and gave some promising displays at League level before finding himself on the free list in May, 1970.

But he was back on the Highbury strength again in August, 1970, and enjoyed another season with them.

When The Gunners decided to let him go York stepped in. He had six years before the "axe" fell again this year.

Then, lo and behold, he was back in the fold. Manager Wilf McGuinness put it this way: "I spoke to several players who were available, but I didn't consider them better than John and decided to offer him new terms."

Smethurst switch



POPULAR former Chelsea and Millwall striker Derek Smethurst is switching sports this year . . . from soccer to American Football.

Derek, who has been playing for Tampa Bay Rowdies, has signed a £15,000 contract with American Football outfit Tampa Bay Buccaneers.

But he won't have to charge about with the usual massive shoulder pads and spaceman helmets American players wear . . . they want him simply to be their place-kicker.

Says 29-year-old Derek: "I'll have to come on maybe four or five times a game and I'll get five seconds to kick the ball before our opponents pounce on me."

The game won't be that unusual for Derek. He learned to kick a rugby ball — similar to the one used in American Football — in his native South Africa.

HOME SUPPORT

TIMOTHY GILBERT, the 19-year-old midfielder who showed his paces in Sunderland's League side last season, has certainly made quick progress in the game.

"I did not have my first season at senior level until I was 13," recalls Tom. "I went to an all-rugby school — King's School, Tynemouth."

But whatever sport Tim took up he could expect a lot of support from home — he is the youngest of nine children.



ALAN OAKES (above) player-manager of Chester, is quite chuffed at his free transfer signing of Derek Jefferies.

Oakes, former long-serving Manchester City midfielder, knew Jefferies at Maine Road and played a number of games alongside him.

Oakes was still at City when Crystal Palace stepped in and paid £110,000 for the England Under-23 defender.

When Jefferies left City he teamed up with Malcolm Allison, himself a former Manchester City official. Now Derek is back with Oakes and Chester should surely benefit.

HIBS supporters have voted Alex Edwards as their Player of the Year. It is the first time the winger has won the honour since joining the club from Dunfermline six years ago.

DUNFERMLINE Athletic striker, Bobby Morrison, who joined the East End Park club from Cowdenbeath earlier this year, turned the table on his old team-mates by scoring two goals against them in both legs of the Final of the Fife Cup.

The Pars won 5-2 on aggregate and landing the trophy gave manager Harry Melrose a boost to the start of the Scottish Second Division Championship. Dunfermline narrowly missed promotion last season.

IN demand but staying put. That's Eddie McCluskey, manager of Isthmian League club Barking.

Schoolmaster McCluskey recently turned down the chance of a full-time job on the Tottenham staff because he was worried about the lack of security.

A year ago he also rejected an offer to join Queens Park Rangers — the club he does some part-time work for during school holidays.

SECRET TIP

MIDDLESBROUGH could well act on a tip from their Scottish international star Graeme Souness.

After guesting with West Adelaide during the summer, the former Spurs wing-half has recommended the best player he saw in Australia.

"A real class player who would shine in our First Division," is his assessment. The identity of the forward has been passed on to his club, but no one else.



Preview

ENGLAND v SWITZERLAND

WEMBLEY, SEPTEMBER 7th

Will England be a hit against the Swiss?

ENGLAND are now three games away from one of the most important fixtures in their history — the World Cup qualifier against Italy at Wembley on November 16th.

Before the "big one" they meet Switzerland in a friendly match on the same ground, and Luxembourg in their return World Cup game in Luxembourg on October 12th.

Good performances in these two games could give England, under their new management, much-needed confidence to break the strangling Spaghetti-style defence of the Italians.

Ron Greenwood, the West Ham general manager, is the man entrusted with the task of trying to guide England to Argentina following the departure of Don Revie.

His first game in charge will be the one with the Swiss on Wednesday, and the critical gaze of the football world will be on him and his team that evening.

Clearly, Greenwood will be looking for a convincing result but he is too knowledgeable a tactician to believe that the Swiss will provide easy opposition.

The two countries have met on 11 previous occasions, the first being in Berne way back in 1933. Since then England have won eight times and one match, the last occasion the Swiss were at Wembley, was drawn. In all these matches England have scored 33 goals to Switzerland's nine.

Unspectacular

Two years ago this month (September) England went to Basle and won without flourish, 2-1, with two unspectacular goals by Kevin Keegan and Mike Channon, scored within the first 20 minutes. Subsequently, Keegan missed a penalty and England lost control in midfield.

Significantly, Revie declared: "The Swiss gave us problems . . . We must learn from them."

The England team that day was: Clemence (Liverpool), Whitworth (Leicester), Beattie (Ipswich), Francis (Q.P.R.), Watson (Manchester City), Todd (Derby), Keegan (Liverpool), Channon (Southampton), Johnson (Ipswich), Currie (Sheff. Utd.), Bell (Manchester City), Sub. Macdonald (Newcastle).

The last competitive match between the two sides was in the European Championship. Two games in 1971 ended 4-3 in England's favour (on aggregate). In the first, at Basle, England came away with a 3-2 advantage, one of the goals that evening coming from the former Tottenham striker Martin Chivers.

Chivers, who is now playing in the Swiss League with Servette, considers the gap in

standards between the two countries has narrowed over the years.

He says: "It is not possible to make an accurate comparison between English and Swiss football because the styles are so different."



New man in charge . . . Ron Greenwood.

A goal for England against the Swiss at Wembley, scored by Mike Summerbee (centre) in the European Championship, November, 1971.



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NEXT WEEK'S ALL-STAR LINE-UP

Colour photos:

Norwich team group + Bobby McDonald (Coventry) + Steve Kember (Leicester) + Focus on John Deehan (Aston Villa) + Willie Young (Arsenal), George Best (Fulham), Arthur Albiston (Man. United) and Stewart Kennedy (Rangers) on the booklet pages.

Features:

Ronnie Allen on replacing Johnny Giles as manager of West Bromwich Albion + Superscorer Malcolm Macdonald of Arsenal talking about the lessons he has learned the hard way through his career + Big Match Crosstalk — rival players discuss the Manchester derby game between City and United + Round-up of the European Cup-ties involving British clubs + Argentina manager Cesar Menotti's answers to criticism of his handling of the World Cup host's team + Tartan Talk from Danny McGrain and other items from the Scottish soccer scene.



Danny McGrain

CROWD STOPS FINAL

ENGLAND'S FIRST WEMBLEY DEFEAT

SOCCER SENSATIONS

**FEATURING STAR PLAYERS
MANAGERS, CLUBS AND
COMPETITIONS**

**ARGENTINA
CAPTAIN
SENT-OFF**

**CELTIC CRASH
TO PARTICK**

**POLES END
ENGLAND'S
WORLD CUP
HOPES**

A SHOOT BOOKLET
Compiled from the pages
of the Magazine

A MEANINGLESS friendly against a second-rate international team! That's how some people see England's forthcoming game against Switzerland at Wembley.

But it's a view that's not shared by me, or anyone else in the England camp, I'm sure.

This is a game that could have a significant bearing on whether we qualify for the World Cup Finals in Argentina or once again join the rest of the country watching the greatest soccer show on Earth on television.

It's important the England team, whatever its make-up, combine well to achieve a morale-boosting, big score win that will set us up for our final two World Cup qualifying

RAY CLEMENCE

talking soccer

games — against Luxembourg away and Italy at home.

At the time of writing, the F.A. have just decided on a replacement for Don Revie, whose decision to quit the England job and become the soccer supremo of the United Arab Emirates was as big a shock to me as to everyone else.

I'll always be grateful to 'The Don' for making me his first choice "number one", and I hope to continue in that position under his successor, Ron Greenwood, a man who has earned respect in the game through sticking to his principle of attractive, skilful football at West Ham.

The time factor leaves little scope for experimentation. I think we've suffered from too many changes. Some, of course, were enforced due to injuries, but we seem to have run through an awful lot of players. There's been too much chopping and changing.

From purely a selfish standpoint, I'd like to have a settled defence in front of me: players whose strengths and weaknesses I know, and who know mine.

One of the secrets of Liverpool's success is the continuity in the team selection, particularly in the defence. I've felt happier playing for England since Phil Neal teamed-up with Emyln Hughes.

They blend in well with Dave

'WHY THE SWISS

England 'keeper Peter Shilton upends Leighton James during this year's British Championship. The Welsh winger converted the penalty successfully.



Watson from Manchester City and Trevor Cherry from Leeds. Trevor emerged from the South American tour as our most impressive player.

In our match against Brazil, when they really turned on the power in the second-half, he made a superb split-second clearance off the line from a mighty chopping shot from that Brazilian of all the talents, Rivelino.

In our three matches we conceded only one goal, which is quite an achievement.

It could be fatal to underestimate the Swiss, particularly at Wembley, which will inspire them and where we haven't played well for a long time.

In our six games in 1976-77 season we won only two, versus Finland and Luxembourg, drew with the Republic of Ireland and lost to Holland, Wales and Scotland.

'We're out to stop our run of Wembley defeats'

We scored nine goals — five of them against Luxembourg — and conceded seven.

An excuse can be made for our defeat by Holland. Rarely does every member of a team strike his top form — but it happened on that night. Johan Cruyff and his orange-shirted men were unstoppable and would have beaten any team in the world. They were magic.

Wales got their first-ever win on Wembley soil and we're determined they'll have to wait a hundred years at least before it happens again!

Scotland still haven't stopped

celebrating their 2-1 win which earned them the British Championship for the second year running. The winning goal was scored — also for the second successive time — by Kenny Dalglish, who I'm now happy to have on my side at Liverpool since being signed for a record £440,000.

The Swiss game presents us with the opportunity to reverse our decline and to give those supporters who turn up loyally time after time in their tens of thousands something to cheer about.

Even the most experienced England international has begun to regard Wembley as something of a hoodoo ground, an uncomfortable, awesome place. They find it hard to blank out memories of walking off to slow handclaps and cries of "What a load of rubbish".

At Liverpool whenever we play

Arsenal top

Will you please settle an argument — that Arsenal have never played out of the First Division?

ALBERTO SINON,
LONDON, N.8

● Arsenal haven't been out of the First Division since 1919, Alberto — but they've certainly played in the Second in their earlier days.

They made their Football League debut in the Second in 1893 — seven years after their formation, and two since turning professional — but gained promotion in 1904, only to be relegated back in 1913.

When the First Division was enlarged by two clubs in 1919, Arsenal were voted one of the vacant places.

Eight mile ref!

Could you please tell me how far the average footballer runs in a game?

DARREN TAN,
SINGAPORE

● To be honest, Darren, I just haven't a clue — and, what's more, I can't trace anyone who's seriously tried to check this out.

However, a few years ago, careful experiments were carried out on a group of League referees equipped with pedometers — and the distance they ran averaged out at just a fraction over eight miles per match.

No ref who co-operated in the experiment clocked-up less than seven, and none more than eight-and-three-quarter, miles.

SEND YOUR QUESTIONS TO:

ASK THE EXPERT

SHOOT, IPC Magazines Ltd., King's Reach Tower, Stamford Street, London SE1 9LS.

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Dave Sexton

As a Manchester United fan, I'd like to know how many clubs our new manager Dave Sexton has been with before?

DENIS SWEENEY,
CORK

● Dave Sexton's career on the pitch — he'd played for Chelmsford, Luton, West Ham, Orient, Brighton, and Crystal Palace — was ended by injury in January, 1962, and he was appointed assistant-coach to Tommy Docherty at Chelsea the following month.

He left there in January, 1965, to become manager of Orient, but moved on as coach — the part of soccer he likes best of all — at first Fulham, and then Arsenal.

GAME IS IMPORTANT'

badly — and we do sometimes — the crowd goes quiet. They realise if they got on our backs it could only result in us becoming worse.

Next Wednesday, our aim will be two-fold. First, to entertain the fans, repay them for their time and money — we're aware of how expensive it is to go to a match nowadays — and secondly to produce match-winning form that will set us up for our vital games against Luxembourg away and Italy at home.

Last occasion we met the Swiss was in September, 1975, in Basle, when we only beat them by two goals to one — all because we committed the cardinal sin of easing up and allowing them back after going two goals ahead.

We were coasting along when we conceded a corner. The taker

'bent' the ball fiercely, I misjudged it and a player, up behind me, headed in.

That was just before half-time. It put heart into them and we were lucky to hold them in the second-half.

We mustn't make the same mistake again.

Their dangerman is likely to be Botteron, who played for FC Zurich against Liverpool in the Semi-Finals of last season's European Cup competition. He plays in midfield, and is

'We want to give England fans something to cheer about'



very quick at coming forward and taking defenders on. In his home country he's earned the tag of 'the second Kevin Keegan', he's rated that promisingly.

Like us, the Swiss place a lot of importance on the game. To beat England at Wembley is something they'll play their hearts out for. It's still the aim of most countries!

For the sake of our World Cup hopes — and our pride — we must ensure they don't become the third visitors in succession to inflict that humiliation on us.

This must be the match that wipes away the looming Wembley hoodoo before it can descend — the match from which England emerges with the team-work and spirit that can send us on to beat Luxembourg by a hatful of goals and Italy by several to nil!

St. Andrews, the ground of Birmingham City, is something of a hoodoo ground for Liverpool. We visit it for a League match on the Saturday before the Swiss game.

We rarely play well there, because unlike most home teams they don't attack but tend to hang back and hand us the initiative.

Last season they took the lead when one of our assaults broke down, and the 'keeper punted a long ball over our stretched defence for Kenny Burns to head on to Trevor Francis. Trevor caught the ball in his stride and volleyed past me into the net.

Our Dave Johnson equalised, only for Joe Gallagher to score their second, and the winner, a few minutes later.

Perhaps we'll change our tactics for this next meeting. But I'm not giving away any of Liverpool's trade secrets.

Ray Clemence



Clemence hopes the fans will return to watch England in numbers as they did in the 1966 World Cup Finals.

Sexton was assistant-manager at Arsenal when, in October, 1967, he took over from Docherty as Chelsea manager.

He guided them to winning both the F.A. Cup (1970), and European Cup-Winners' Cup (1971), before becoming manager at Q.P.R. — another club Docherty had managed — in October 1974.

And so on — following in the footsteps of 'The Doc' once again! — to Old Trafford in July this year.

One in Hand

Can you please settle an argument as to exactly when Liverpool made sure of the League Championship last season? Was it in their very last game?

NASSER MAHMOOD, TRIPOLI

● No, Nasser, Liverpool didn't cut it that fine. They made sure of things in their 41st game — with one to spare.

A point from a goal-less home draw with West Ham on 14th May was the clincher for their tenth League title.

11-0 for Celtic

Can you please tell me Celtic's biggest League victory — and defeat?

ALAN PIRIE, BANFESHIRE

● Best win, Alan, goes right back to 26th October, 1895, in the old First Division, when Dundee were beaten 11-0.

But the Celts got their chips, in the same Division on 24th April, 1937, when Motherwell walloped them 8-0.

SHORT PASSES

● Liverpool's Jimmy Case, a local lad, has played for no other League club.

(MICHELE MUTHOLLAND, Luton)

● Terry Yorath moved from Leeds to Coventry, for £135,000, on 30th August, 1976.

(SHARON MUNLOW, Darlington)

● Kevin Keegan scored 18 goals in 124 League games for Scunthorpe before joining Liverpool in 1971.

(CARL FURLONG, St. Helens)

● West Ham's highest finishing position in the First Division is sixth — in 1926-27, 1958-59, and 1972-73.

(DOMINIC KEATING, Whitstable)

Our Expert would like to point out that although all letters are read, he can only reply to published questions because of shortage of time.



**BILLY
BONDS**
(West Ham)

SHOOT!

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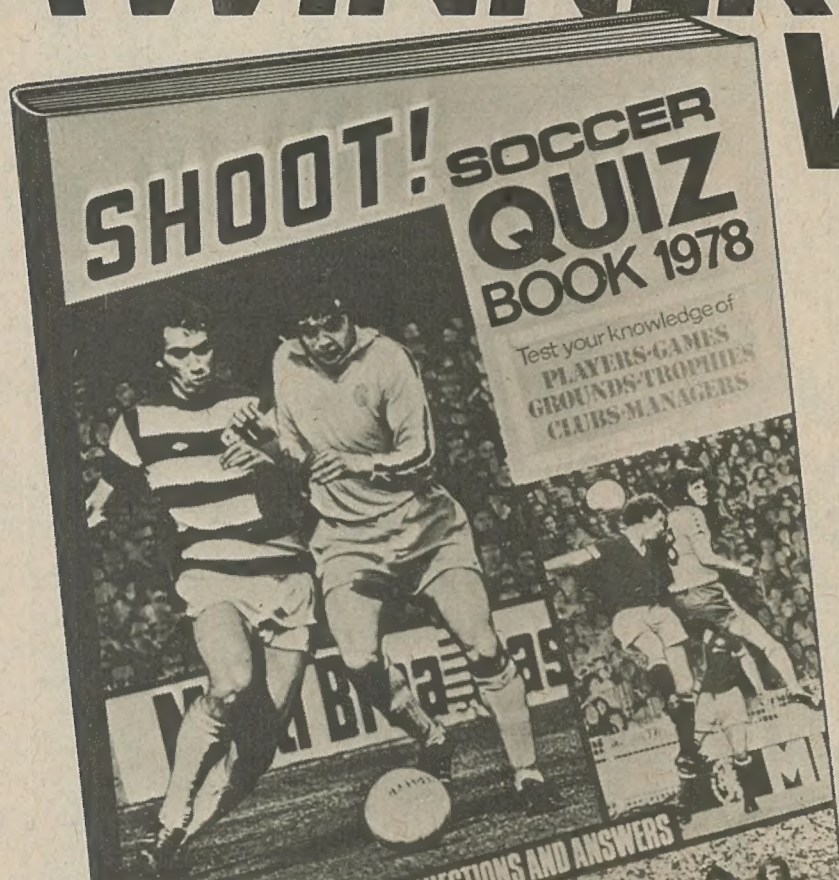
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ENGLAND striker Mike Channon is looking forward to his first League Championship medal following his £300,000 move to Manchester City.

Says Channon: "I'm 28 now and I've got an F.A. Cup winner's medal and plenty of England caps.

"Now I'd like to help City win the title. The only other thing I haven't won is a European trophy but that's not so important as winning the League."

Channon might have stayed at The Dell if the right offer hadn't come in the summer. But he wanted to get away because he felt it would benefit both himself and Saints.

"I thought it best for my future to move this year and I considered it the right time for Southampton, too.

"After all, they didn't pay a penny for me and they ended up with £300,000 after 13 years' service. That can't be too bad, can it?"

The England striker couldn't have wished for a better move than the one he's made to Maine

'CITY CAN WIN ME THAT CHAMPIONSHIP MEDAL'

Road. He reckons he would probably have plumped for them given a free choice of any club in the land.

"They suit me because they're an adventurous side who are always looking for goals, and aiming to be successful. And I hope I'm the right sort of player for them, too."

There were two other offers for Channon — one from another First Division side and another from France.

"I listened to what the French club had to offer but I didn't really want to go abroad. I felt it was best for myself and my family to stay in this country.

"It's nice to be back in the First Division and exciting to be with a club like Manchester City.

"The First Division is the best so the way I look at it is why not try and play in it? I always felt confident of Southampton's chances of getting back into the top flight after our relegation in 1974 which is why I stayed so long."

When Channon was last in the First Division in Saints' struggling side, he scored 22 goals, a total which would probably please him again this season.

He doesn't feel his years in the Second have blunted his sharpness at all.

"I kept my England place throughout that time so it couldn't have affected my game much. And anyway, I don't think there's a lot of difference between the top two Divisions these days.

"It's probably getting narrower, too, especially between the First Division teams and those in the top section of the Second."

Not surprisingly, City intend to

says £300,000 signing Mike Channon



Manager Tony Book looks pleased after securing the signature of Mike Channon (above). The former Southampton striker scores for England (far right) from the penalty-spot against Scotland in this year's British Championship.

use Channon in the same role that's proved so successful at Southampton and England over the years. He says: "My job will still be to score and make goals as usual."

He believes City are good enough to make another big assault on the First Division this season, which is why he was so keen to join them.

Obviously, his scoring skills are going to be a vital factor in whether the Manchester club can achieve their goal of wresting the

title from the iron grip in which Liverpool hold it at present.

But Channon doesn't worry too much about personal success as long as his team do well.

"I'm not setting myself any targets with City. I'm after as many goals as I can get. If I get 49, then I'll be looking for number 50. You've got to have that kind of attitude."

"But if I only get 15 goals this season and City end up with the League Championship, that will be just fine by me."





Jackie McNamara HIBERNIAN

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FOOTBALL FUNNIES



This week Stockport County's **BARNEY DANIELS** selects the jokes specially drawn by our cartoonist **Styx**.



"Never thought I would see the day that we'd sign on a hatchet man"



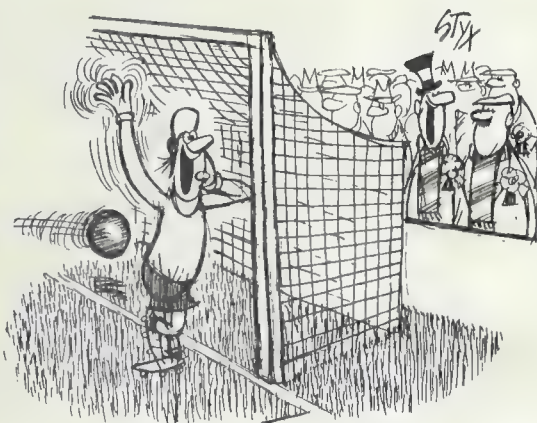
"Nothing serious, coach — just a few cracks"



"But, ref! I wouldn't have pulled his hair had I known it was a wig"



"We are ten men short, ref — heads"



"He's a lad, isn't he? Spotted the television camera again"

NOBBY

THIS IS THE THIRD MATCH I'VE BEEN TO THIS WEEK



AND MY WIFE SAYS SHE'LL LEAVE ME IF I DON'T GIVE UP SOCCER



OH, DEAR, I'M SORRY ABOUT THAT



SO AM I... I'M GOING TO MISS HER!



WIMBLEDON WILL FIND THE LEAGUE A HARD SCHOOL FOR NEW BOYS

WIMBLEDON, in S.W. London, has earned sporting renown as the home of the International Tennis Championships that attract many thousands of visitors, players and spectators, every year from all over the world.

Now Wimbledon has acquired new sporting status with the election of their football club to membership of the Football League, following three successive Southern League Premier Championships and some spectacular exploits in the F.A. Cup.

The promotion of The Wombles was a red letter day in the history of the club that has risen over the years from amateur days in the Isthmian League to the elevated limelight of the Football League.

But what of the future? The first few months of the season will be vital if they are to attract their share of South-West London support in the face of opposition from Chelsea, Fulham and even Queens Park Rangers.

It is asking a lot of the League's "new boys" if they are to win new support. Success counts for so much. Yet they can take hope and inspiration from the first term of former "new boys" Peterborough and Hereford.

Peterborough gained admission to the Fourth Division in 1960, after five successive Midland League Championships and several great F.A. Cup giantkilling acts.

"Posh", as their jubilant fans nicknamed their team, scored 639 goals in their five Midland League Championship seasons, a tremendous performance, but their achievements during their first term as "new boys" in the Football League were even more sensational.

Undefeated in their first six games in the Fourth Division they never looked back. During that season they lost only eight of their 46 League encounters, scoring 134

goals, a new League record.

Their leading marksman was Terry Bly, a former Norwich City striker, with 52 goals, the first player since the War to reach the half-century in League games. So Posh completed their incredible first term in League football by taking the Division Four Championship with 66 points.

Wimbledon will need a miracle to repeat that performance!

Only one other club has achieved promotion from the Fourth Division as "new boys" — Hereford United — but not as Champions.

The Bulls were elected to the Football League in 1972 after a season in which they finished as runners-up to Chelmsford City in the Southern League and hit the headlines with their sensational run in the F.A. Cup when they beat Newcastle United after a draw at St. James' Park and took West Ham to a replay at Upton Park

before they were unlucky to lose.

Under the shrewd leadership of player-manager Colin Addison they began their first term full of enthusiasm, backed by the tremendous support of their fans, but they soon found the going a little too much for them. They won only two of their first 14 games and lost seven, a disheartening start.

Then came an amazing change in their fortunes — they went 14 games without defeat and from then to the end of the season were beaten only four times, a magnificent performance.

But for that indifferent start to their first term Hereford could have pipped Southport for the Fourth Division title, but they were more than satisfied with

runners-up position and promotion at the first time of asking.

Wimbledon would certainly feel gratified with a similar result when next April arrives.

One point behind Hereford at the end of the 1972-73 season were Cambridge United, then in their third term of senior football, for they achieved their ambition of Football League status in 1970 after winning the Southern League title under the expert guidance of former Manchester City Cup-winner Bill Leivers.



Terry Bly (above) scored 52 goals in Peterborough's first League season. Dickie Guy (left) with his wife celebrate Wimbledon's election to the League . . . will they still be smiling at the end of the season?



With high hopes of all "new boys" they opened their debut season against Colchester United in the League Cup — and suffered a disheartening 0-5 beating.

To their credit they recovered from that blow and finished a disappointing season fifth from the foot of Division Four.

It wasn't long, however, before Cambridge began to settle down and in their third term (1972-73) they accompanied Southport and Hereford into Division Three.

Unfortunately, one season later they found life in the Football League had its trials and tribulations and they were relegated into the lower form.

In 1962 Oxford United were Southern League Champions finishing well above Hereford and Cambridge United, and were elected to Division Four in place of Accrington Stanley, who had resigned from the League.

Like all "new boys" they hoped to pass their first term exams but Oxford never quite got to grips with all their new problems and finished in 18th position.

However, they were quick learners and two seasons later gained promotion into Division Three and by 1968 had moved up still further to the Second Division.

Oxford United's experience should give encouragement to Wimbledon.

One of the largest intakes of

"new boys" to the League was in 1950 when the two Division Three sections (South and North) were extended from 22 to 24 clubs.

The newcomers were Colchester and Gillingham in the Southern Section and Scunthorpe and Shrewsbury in the Northern.

During their first three seasons following their return to Division Three Gillingham never rose above third from the foot of the table.

Colchester and Shrewsbury also took some time to settle down. And in 1954 and '55 Colchester had to seek re-election.

The same cannot be said of Workington, who joined the Northern Section of Division Three in 1951, to replace New Brighton. No "new boys" could have suffered such a disastrous start.

At the end of their first term they finished in rock bottom at the foot of the table. Throughout the ensuing years, life was a struggle for the Cumbrians and this year, after being forced to apply for re-election on four successive occasions, they have lost their Football League status.

Which brings us back to Wimbledon, who have taken Workington's place.

Will they follow in the footsteps of Peterborough and Hereford by gaining promotion at the end of their first term, or will they find, as have so many other "new boys", that life in the League can be tough.

In these modern times life in the lower regions of the Football League is becoming tougher than ever before. It's a hard school — especially for new boys.

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"Peter Shilton always seems to play well against Aston Villa."

THIS Wednesday (September 7th) Scotland travel behind the Iron Curtain to play a "World Cup warm-up" friendly against East Germany in Berlin.

I shan't be going, and to be honest I'm not too surprised Ally MacLeod left me out of his squad.

The game is the last before the vital World Cup-ties against the Czechs and the Welsh, so he naturally will want to keep a settled side.

I'm suspended from those two matches, so there would be little point in picking me.

However, I must confess to being more than a little disappointed at not being in the Under-21 squad for the game against Switzerland at Ibrox Park the same day.

It would have been nice to keep in with the atmosphere of international soccer, and without blowing my own trumpet too much I like to think I did enough last season to warrant a place in the junior squad, for which I'm eligible.

I know it's going to be very hard to get back into the Scotland squad, let alone the team. But I'll be doing all I can to convince Ally MacLeod I can do a job for him when my ban is over.

I must prove myself once again and hope for the best.

I've received quite a few letters on that topic from SHOOT readers in recent weeks and I'd like to answer a few more now.

Raymond Matthew, who lives in Peterhead, Aberdeenshire, asks me: "Who do you think is the best goalkeeper in England and the top man in Scotland?"

In the First Division I'd have to go for Peter Shilton, who has always

**ANDY
GRAY**
writes for you

played extremely well against Villa.

Even though Stoke City have gone through a poor patch lately, Shilton has been superb from what I've seen of him.

People say he's "top heavy" and slow, but I haven't noticed this. I remember him making an out-of-this-world fingertip save from Kenny Dalglish in the England/Scotland game four years ago.

There's very little to choose between Peter and Ray Clemence, but on performances against us I'd go for the Stoke man.

It's hard for me to pick the best 'keeper in Scotland as I'm a bit out of touch not having played in the League for two years.

Alan Rough of Partick Thistle must be the pick, I'd say. He has established himself in the Scotland team and can look back on some fine performances for his country.

Scotland 'keepers have come in for some stick in recent years, especially from the English... but Alan has done very well.

Dean Baker, a "big fan of Villa" from Brownhills near Walsall, writes: "Can you tell me at what age you were first serious about football?"

Well, Dean, I'll always remember one game in particular which gave me a big thrill. It occurred when I

was about 16, when I was still doing a milk round, in fact.

I was picked to play for the Scottish Professional Youths against England at Shawfield (Clyde) I believe. We won 3-2 and I made two goals, scoring our winner. It was my first taste of the big-time and there were a lot of representatives from well-known clubs there.

Football has always been in our family, yet I look back on that game as perhaps the first rung up the ladder to the top.

"Have you ever played in any

hour before the kick-off. This way I don't have to hang around in my kit too long. By the time I'm changed and have loosened my muscles, it's time to go out.

I wear a St. Christopher medalion which was given to me by a girlfriend last year. I started to score regularly so it's become a lucky charm.

Another gift, a ring (for my 20th birthday) always goes into the top outside pocket of my jacket.

That's about all, Kathleen. The thing about superstitions is if they

hospitals. Unfortunately (?) I couldn't be there, but I think the lads had a good laugh, as you'll see by the picture.

I'll tell you one thing, though . . . it's put them all off custard for a while!

Back to this Saturday and City had the disappointment of losing their opening home game of the season 2-3 to Wolves.

The corresponding match last season ended 0-0, but we'll be looking for two points as usual.

I hope our injury problems have

cleared up, although in fairness the youngsters have done extremely well.

See you again in a fortnight . . .

Andi Gray

'MY SCOTLAND DISAPPOINTMENT'

other position than striker?" asks Glasgow reader Iain Lower.

Yes . . . and no. I had a spell in midfield for Dundee United, which didn't really work out.

Only once have I ever dropped back for Villa and that was after 20 minutes in a local derby with Birmingham City when Leighton Phillips was sent-off.

I became an emergency stopper alongside Chris Nicholl. Things didn't go too badly, although I had the misfortune to concede the penalty in our 2-1 defeat. I still say the Blues player dived!

Maybe when I get older and slow down I'll become a centre-half! Come to think of it, maybe I should try it now . . . 29 goals in the number five shirt wouldn't be bad!

Seriously, I consider myself an out-and-out striker and that's where I plan to stay.

Kathleen Moore of Sutton Coldfield wants to know about my pre-match superstitions.

Yes, I have a few. I never start to get changed until exactly half and

make you feel better, then there's no reason not to have them.

A rather surprising question from Peter Owen of Wolverhampton: "Which foot do you prefer using?"

They don't call me Lefty Gray for nothing! I am naturally left-footed, Peter, and if I have time on the field try to get the ball over to my left side.

In the goal-area, of course, you don't have a chance for such luxuries. I work a lot on my right foot in training.

Very few players are as good with their right as their left. Perhaps the best "double-footer" at Villa Park is mid-field-man Dennis Mortimer.

Before I talk about this Saturday's (September 3rd) away game against Bristol City, I'd like to mention our recent "match" against West Brom.

I suppose you could say it was a bit tasty and both sides were left with egg on their faces!

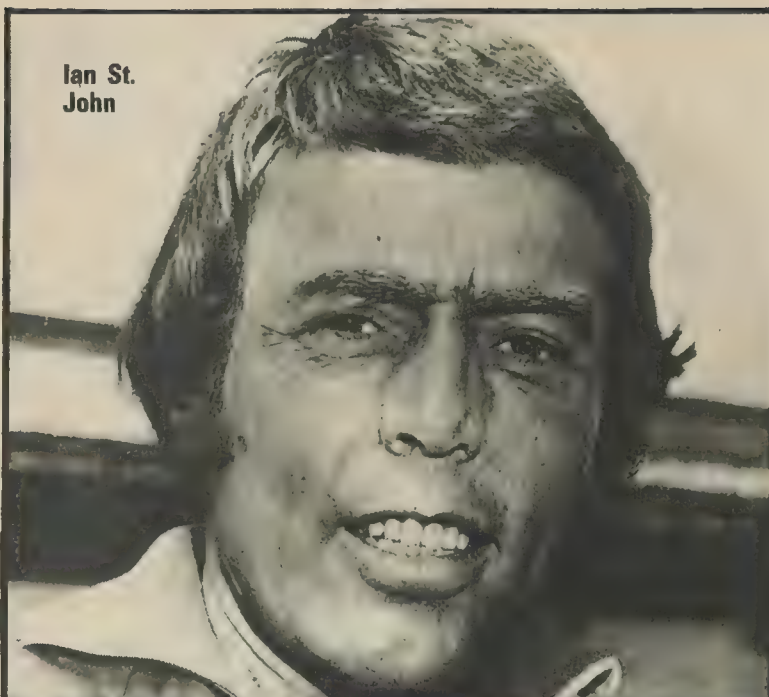
The match was a custard pie throwing competition in aid of local



Left: "Custard pie victims from the Villa/West Brom 'match'."



Ian St. John



A WASTE OF MANAGERIAL TALENT?

THERE'S a current trend in football which has gone unnoticed by many, but which is causing some consternation inside the profession.

It's the growing number of clubs who — faced with a managerial change — are preferring to appoint from within.

This inevitably means there are fewer jobs becoming available for those "floating" at the time.

One man particularly concerned is the former Liverpool and Scotland international forward Ian St. John who has been out of work since parting company with Portsmouth last season — a dispute which still has to be settled.

St. John, who was replaced at Fratton Park by that old Pompey stalwart as player and secretary Jimmy Dickinson, says: "It's getting much more difficult to get back into the game because clubs are starting to promote the number two's, and cut down on staff bills."

His claim is backed up by events of the close-season, during which several clubs have followed that course of action.

In the First Division, Chelsea (Ken Shellito), Derby (Colin Murphy), Newcastle (Richard Dinnis), Queens Park Rangers (Frank Sibley) and West Brom (Ronnie Allen) have all plumped for internal appointments recently.

In the Second, George Eastham has been confirmed as successor to Tony Waddington at Stoke, after a number of seasons there as player and coach.

And the Third Division gives perhaps the outstanding example of this growing trend with half a dozen such appointments in recent months.

In addition to Dickinson, Lincoln

City's George Kerr, Peterborough's John Barnwell, Plymouth's Mike Kelly, Preston's Nobby Stiles and Wrexham's Arfon Griffiths have all stepped up and taken over the manager's chair and it's a similar story in the Fourth.

St. John affirms: "It's a very worrying situation which our association of managers is very aware of."

"When men of the quality of Bill Shankly, Bob Stokoe, Jimmy Bloomfield, Jack and Bobby Charlton, and Tony Waddington are out of Football League work, what chance is there for some of the lesser known ex-managers to get back into the game?" he asks.

It's St. John's belief all this will be detrimental to the long term future of English football.

"With fewer and fewer opportunities more coaches are bound to go abroad to gain employment."

"I know money was the prime factor in the cases of Bill McGarry and Don Revie, going to the Arabs, but there are other top British managers and coaches passing on their knowledge abroad because they can't get work at home."

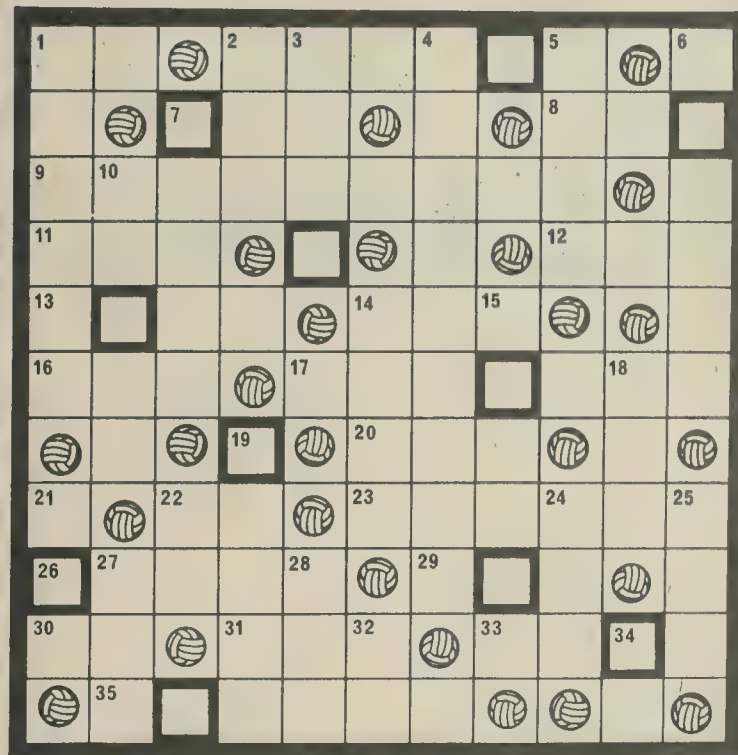
"People like Malcolm Allison in Turkey, John Mortimer in Portugal and others in Spain, Greece, Scandinavia and even Australia, are too valuable to be lost to British football."

"Nobody can blame them for going abroad to earn a living, though. And as long as clubs persevere with their present attitude, the situation is going to get worse," he says.

NOTE: A check down on all 92 League clubs reveals nearly half are now managed by men who were formerly on the pay-roll in a different capacity as either player, coach or secretary.

Go for the Double

After solving the clues in this specially compiled crossword, you can use the letters in the thick-edged squares to form the name of an Aston Villa midfielder. Answers on page 46.



ACROSS:—

- (1) Mick La-b-rt of Ipswich Town.
- (2) Billy —, midfield player for Sunderland.
- (7) David Fair-l-u-h, of Liverpool.
- (8) Self needed to complete K-ith Os--od of Spurs.
- (9) Frank —, Arsenal striker.
- (11) Dave Wat--- of Manchester City.
- (12) — MacDougall of Southampton.
- (13) ---inm-or, Torquay United's ground. A gem from the missing letters.
- (14) Sou---nd United, from Roots Hall.
- (16) Celtic's score (v. Rangers) in the Scottish League Cup Final at Hampden Park in October, 1975.
- (17) Peter —, Stoke City 'keeper.
- (20) — Hartford, Manchester City and Scotland midfielder.
- (22) --ldstone Ground, home of Brighton.
- (23) -ey--n ---dium, Orient's London home, sum of all items from the omissions.
- (26) Brian — of Wrexham and Wales.
- (29) Peter Bo---ti of Chelsea.
- (30) -ain - Road, Manchester City's ground.
- (31) Cappie--- Park, of Morton.
- (33) "Dixie" —, former famous player and holder of League scoring record of 60 goals in a season.
- (35) — City, The Grecians from St. James Park.

DOWN:—

- (1) Don —, Queens Park Rangers and Scotland midfielder.
- (2) Jump on one foot.
- (3) Not pleasant to look at. An — incident for instance.
- (4) Tommy —, Coventry City midfielder player.
- (5) -h-field U-i-ed, The Blades.
- (6) Mel —, Sunderland striker.
- (7) -rewe A-ex--dr-, waterway from the omissions.
- (10) Subject of discourse or argument. Soccer, here, for instance.
- (14) -otten--m Ho-spur from White Hart Lane.
- (15) Excited — like the scorer of the winning goal would feel.
- (18) --nc-l'n City, missing letters reversed.
- (19) Joe —, Manchester City and England striker.
- (21) — Park, Reading's ground.
- (22) Alan --wling of Newcastle.
- (24) E-s--r Road Park, Hibernian.
- (25) Alan ---derland of Wolves.
- (27) Gordon —, manager of Everton.
- (28) Al-ersh--, for whom Chic Brodie was a famous player.
- (32) John -il- of West Brom.
- (34) St--ford Bridge, Chelsea's ground.

WHEN Ken McNaught joined Aston Villa from Everton, it could hardly be said that the tall Scot was going to a club he knew little about.

Late last season Ken played for the Goodison men three times in their League Cup Final marathon against Villa, and he developed a healthy respect for the Midlanders.

"I would rather play for Aston Villa than against them," says McNaught. "Although, I had eight League matches against them before we met them in the League Cup, so was fairly well acquainted with their style.

"Coming to Villa Park has given a lift to my career when I was feeling a bit down. With Everton, I had taken part in the F.A. Cup Semi-Final plus the League Cup Final, and our defeats in these games were a big disappointment to me. I suppose the end of last season was something of an anticlimax.

"The move to Villa has stimulated me, and I know that I'm with a club that has a lot to offer. It is a young side, full of promise, and I am glad to be part of it.

'My memory'

"At the same time, I appreciate the fact that my last season at Everton was important to me. I became a first team regular, so my memory of that spell at Goodison is a good one. In fact, it was happier than my first two years spent there when I came down from Scotland.

"I had just left school, and at that age I had a lot to learn and it took a while to settle on Merseyside."

While he was settling down in Liverpool, Ken very quickly became aware of the fact that when it came to prestige, Everton came well behind their red-shirted neighbours at Anfield.

"Everywhere in the city we got the word 'Liverpool' rammed down our throats — I got really sick of it. Then we tried to prove

Aston Villa's KEN McNAUGHT — Now Playing For The Club That Last Season Robbed Him Of League Cup Glory



'I hope Villa win U.E.F.A. Cup'

that we were as good as they were in the Cup competitions, but we botched everything up.

"Yet I have to admit that in the title race this season I expect to see Liverpool challenging again, along with Manchester City and Aston Villa.

"We are all good sides, and for us, Andy Gray, Brian Little and John Deehan will make the going tough for defenders — from personal experience I know how effective this trio can be.

"For my old club, Everton, it's difficult to make a prediction. I saw them in pre-season matches, and they didn't impress me, though I understand they showed improvement later. And of course, the team is being re-built with the signings of Dave Thomas and George Wood, and it is too early to give a proper assessment.

'Judged'

"I would like to see Everton do well, and their manager, Gordon Lee, can only be judged on how the team is performing at the end of this season. After all, he has been at Goodison for only half a season, not long enough to have made an impact."

As a schoolboy footballer, McNaught played as a striker — but his father stepped in to advise him to move back into defence, that operating as a forward would become harder as he grew older.

So Ken took the advice, and since playing as a defender has had only one regret.

"Last season I thought I might have had some international recognition — my personal ambition is to play for Scotland. But I'll be delighted if I can fulfil another ambition, to help Villa win the U.E.F.A. Cup.

"The least I expect for us in the League is to finish in the top eight."

Villa's Brian Little is tackled by Ken McNaught in last season's League Cup Final replay at Hillsborough.



The Malcolm Macdonald STORY

FINAL PART

BURNLEY manager Jimmy Adamson looked dejected and speechless after watching Newcastle wreck his Wembley dream. But he found time to comment on Malcolm Macdonald, whose two goals had rocketed United into the 1974 F.A. Cup Final.

"He is an absolute menace to defenders," growled Adamson, "the most lethal centre-forward in the game. He must have 'Goals' written across his heart."

Newcastle were back at Wembley, back where Geordies believe to be their second home. Newcastle's F.A. Cup feats at Wembley are legend. But for years The Magpies had stood still. Now, led by the new King of Tyneside, Newcastle were set to face Liverpool.

The story behind the story is certainly Macdonald. Injured during the season, he fretted away over a troublesome left knee as Newcastle edged forward. Then he came back with a bang and scored seven Cup goals, including both in the 2-0 Semi-Final triumph.

But Wembley was the first real disappointment in Macdonald's career: "We were rubbish on the day," he recalls. "It was murder for our tremendous supporters. I had a poor game and few of the lads played above mediocre. Liverpool deserved their 3-0 triumph."

"I'll never forget the awful feeling of emptiness after the match. Suddenly Wembley was a frightening, forbidding place and I just wanted to see Julie and my daughters. A dream shattered. I was a loser."

Since then, Macdonald has

become obsessed with winning something in football. He still scores goals: "I have the best record of goals per games since Jimmy Greaves. And he has England honours at both levels. But it is not enough."

"I played in 29 League games that season and scored 25 goals in all competitions. I also won three more England caps, against Por-

tugal, a full cap, and two substitute appearances against Scotland and Yugoslavia. But losing the Cup Final rocked me backwards. A big dose of cold reality hit yours truly."

Newcastle did win the Texaco Cup in 1974, and again in 1975, but Macdonald did not consider that he had won a major honour. He looked to the League and two major Cup competitions for satisfaction.

Supernac was back in full stride the next season. He had a fantastic time, blasting 33 domestic and international goals, terrifying defences wherever he went and completely shaking off the bitter memory of Newcastle's dismal Cup Final display the previous season.

Macdonald realised a dream when he won his first England cap. But he was growing increasingly worried he had not scored in a full international: "I made seven appearances for England without scoring. My critics had a field day. I was suddenly 'Superflop' on the England scene."

But the man who was so afraid of being a loser proved he is a winner. On March 12, 1975, Wemb-



A moment for Malcolm to savour... scoring his first goal for England against World Champions West Germany.



Supernac (above) on the ball for England. A dejected Macdonald pictured during the 1974 F.A. Cup Final at Wembley. Newcastle United lost 3-0 to Liverpool.

ley was packed to get a first glimpse of World Champions West Germany who were unbeaten since their victory over Holland in the World Cup Final.

Macdonald led the England attack in cavalier fashion. He gave Franz Beckenbauer an evening he will long remember, ran the legs off the German back-four and finally ended his duck in spectacular fashion.

"Colin Bell fired us into a first-half lead," he says, "and they came out looking for an equaliser after the interval. But with Alan Hudson looking world class and Alan Ball as brilliant as ever, we were too good for them.

"My long-awaited moment came when 'Bally' sent a deep



A month after his first goal, Macdonald returned to Wembley and scored all five of England's goals v. Cyprus.

Gordon Lee as manager, this was to be Macdonald's last season on Tyneside.

Three more caps were won — against Switzerland, Portugal and Czechoslovakia — then suddenly Macdonald was no longer an England player. It hurt him more than he has ever admitted. But then time is on his side.

At 27, and with Ron Greenwood replacing Don Revie perhaps on a short term basis, Macdonald may still bounce back and thrill the England fans with his own special brand of dynamism.

STILL CHASING A WINNER'S MEDAL!

right-wing cross over Maier and beyond the far post. I came steaming in and rammed a downward header past the German goal-keeper before racing on to greet the deafening roars of the England fans. That was a moment of Wembley magic." England thumped the World Champions 2-0!

They drank Macdonald's health in every North-East pub. But who could have guessed what he would do in his next Wembley appearance!

Just over a month later, on April 16, Macdonald led the England attack against Cyprus in a European Championship match. On a night of heady wine and roses he equalled the international scoring record with five goals in a 5-0 win.

"Alan Ball was my inspiration on the night," says Macdonald. "He kept me going, goal after goal. After the match I clutched that match-ball and refused to let go."

Incredibly, the pendulum swung back again the following season. Macdonald and Newcastle were back at Wembley, this time in the League Cup Final. Once again the vows were made and the Georgies



Malcolm in action against Manchester City in the League Cup Final. Again, he was on the losing side as City beat Newcastle 2-1.



believed them. They dominated Wembley in colour and in voice. But although they played well, Newcastle were pipped 2-1 by Manchester City.

Macdonald set up United's equaliser for Alan Gowling just before half-time in what proved an even, entertaining contest. But once again Macdonald came away with a loser's tankard. "I have both loser's medals on show at my Bedfordshire home ... in a place where I have to see them every night. I will be a winner or burn myself out trying."

A winner he may someday be, but it is unlikely Macdonald will burn himself out.

With changes behind-the-scenes at Newcastle seeing the arrival of

Macdonald scores one of his 29 goals last season. This time against Ipswich at Highbury.

On the domestic front, Macdonald and Lee did not get on. For the first time in his career, the player was at odds with his boss.

"We just could not see eye to eye. It was best I left. Yet I did not want to leave Newcastle United or the fans. Circumstances left me with no alternative."

Just to keep the record straight, he scored another 24 goals that 1975-76 season — going out the way he came in — in a blaze of glory and speculation.

"I appreciate Arsenal showed a lot of faith in me when they paid £333,000 to bring me to Highbury. I promised the fans 30 goals and scored 29 — because I was daft enough to miss a couple of penalties — and I promise them now I will not be happy until I have a winner's medal in my home. Only those close to me know how much I mean that!"

WHAT HARTLEPOOL'S DICK MALONE WILL MISS MOST ABOUT SUNDERLAND

ONE year ago Dick Malone was a member of a newly-promoted Sunderland side out to prove itself in Division One. This season, the big Scot is sampling Fourth Division football with unglamorous Hartlepool — and has taken the move in his stride.

When Malone was freed by the Roker club at the end of last term, there were fashionable names among the clubs who wanted to sign him. But Dick elected to stay in the North-East.

"By signing for Hartlepool, there was no need to move my home," he explained. "Certainly, I could have gone to almost any part of the country or to a club in practically any Division. But none of the offers was more attractive than Hartlepool's."

"I'm settling down well here, and it has been easier with my ex-Sunderland team-mate Tommy Gibb also being with the squad, which includes other new players. We are all in the process of being welded together into a team, one which we hope will take us up the table."

At the end of last season, Hartlepool were forced to seek re-election, and Malone knows that success for the club in the Fourth

Division is something that has to be struggled for — and for himself, he does not anticipate finding life in a lower Division easier than in the top class.

"In my view, there is not a big gap between the football in the different Divisions — this supposed gap has not been very apparent in my experience in England."

"But I did find a tremendous difference in playing styles when I was transferred from Ayr United to Sunderland. In Scotland, there is more short passing — an attack is built up more gradually from the back and the player with the ball is closely supported by his team-mates as he moves forward."

"In England, I discovered that the policy was to hit long balls from the back to the front men, which disappointed me. And it took me quite a while to adjust to a completely different game."

Dick, who spent six years at Roker, enjoyed his attacking role at full-back. His up-field dashes and accurate crosses opened up defences and brought goals to Sunderland.

He recalls: "I scored twice myself in the first team — which hardly compared to my regular total of 12 or 13 a season in Scot-

land, where I received more backing. In fact, I scored a hat-trick in one match for Ayr."

During his spell with Sunderland, Malone enjoyed two highlights of his career — the winning of the F.A. Cup by the Roker team

in 1973, and their promotion from the Second Division three years later.

"They were good days, but my disappointing period was last season at Roker, when I was left out of the side. I appeared to be out of favour with the manager, Jimmy Adamson, and though he was entitled to his views, I felt I never really had a chance to prove myself."

"But I do have happy memories of the great Roker fans. The atmosphere at Sunderland on match days was fabulous, and this is one thing I'm likely to miss most this season."

"Still, if the team can serve up entertaining football at Hartlepool and get the results, I'm sure the fans here will give us their support. For my part, I'll be doing my best for the club, and manager Billy Horner."

"Nobody has put any pressure on me, either directors or manager, and a fine team spirit has been fostered. And I have one big ambition — that is be part of the side at the Victoria Ground that takes Hartlepool into the Third Division."

"After the frustration of recent years, it would be a marvellous boost for the supporters."



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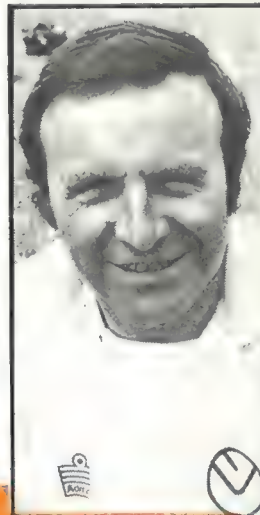


compiled by John Pyke

EVERY club bids farewell and welcome to some new staff each season and Leeds United are no exception. Out goes coach Don Howe, back to Highbury where he was coach when Arsenal won the Double in 1970-71. In comes £140,000 Scottish winger Arthur Graham from Aberdeen.

Graham will find it easy to settle in at Elland Road, among the staff already are fellow Scots Gordon McQueen, Joe Jordan, David Stewart and brothers Eddie and Frank Gray. So the one thing not needed by Arthur will be an interpreter.

SHOOT forecast Leeds as one of the probables to win the First Division this term. With the perfect blend from the vast experience of stars like Paul Reaney, Paul Madeley, Peter Lorimer and Allan Clarke and young players like Peter Hampton, David Thomas and Arthur Graham, could well win an honour in his first season at Elland Road.



LEEDS UNITED



LEFT ... Captain Trevor Cherry gets the better of Norwich's Colin Sullivan.

RECORD VICTORY:
10-0 v Lyn Oslo,
European Cup, First
Round, first-leg,
September 17th,
1969.

RECORD DEFEAT:
1-8 v Stoke City,
Division One, August
27th, 1934.

**MOST LEAGUE
POINTS:**
67 in the season
1968-69 (First Division
Record).

**MOST LEAGUE
GOALS IN A
SEASON:**
42 by John Charles in
Division Two,
1953-54.

Manager Jimmy Armfield won 43 full caps for England and had a long playing career for Blackpool. He led Bolton to the Third Division title in 1972-73 and took over as Leeds boss in October, 1974. In his first season at Elland Road, Leeds reached the Final of the European Cup.



ARTHUR GRAHAM



JOE JORDAN

GROUND:
Elland Road
SIZE OF PITCH:
117 x 76 yards
TELEPHONE NO:
Leeds 716037/8/9
NICKNAME:
Lillywhites or
Peacocks
COLOURS:
White with Blue
and Yellow trim-
mings.

TOP LEAGUE SCORERS

1972-73	
Allan Clarke	18
1973-74	
Mick Jones	14
1974-75	
Allan Clarke	14
1975-76	
Duncan McKenzie	16
1976-77	
Joe Jordan	10

TONY CURRIE



THE LEEDS RECORD SINCE 1960-61

(C — League Champions; P — Promoted; R — Relegated; W — Winners; F — Finalists; S/F — Semi-Finalists; Q/F — Quarter-Finalists; E — European Cup; C — Cup-Winners' Cup; U — U.E.F.A. or Fairs Cup; DNC — Did Not Compete)

SEASON	LEAGUE Division & Placing	F.A. CUP Round Reached	LEAGUE CUP Round Reached	EUROPE Round Reached
1960-61	2 — 14th	3rd	4th	DNC
1961-62	2 — 19th	3rd	4th	DNC
1962-63	2 — 5th	5th	3rd	DNC
1963-64	2 — 1st (P)	4th	4th	DNC
1964-65	1 — 2nd	F	3rd	DNC
1965-66	1 — 2nd	4th	3rd	S/F (U)
1966-67	1 — 4th	S/F	4th	F (U)
1967-68	1 — 4th	S/F	W	W (U)
1968-69	1 — 1st (C)	3rd	4th	Q/F (U)
1969-70	1 — 2nd	F	3rd	S/F (E)
1970-71	1 — 2nd	5th	2nd	W (U)
1971-72	1 — 2nd	W	3rd	1st (U)
1972-73	1 — 3rd	F	4th	F (C)
1973-74	1 — 1st (C)	5th	2nd	3rd (U)
1974-75	1 — 9th	Q/F	4th	F (E)
1975-76	1 — 5th	4th	3rd	DNC
1976-77	1 — 10th	S/F	2nd	DNC

continued on page 26

LEEDS UNITED



BACK ROW (left to right): Ray Hankin, Carl Harris, Trevor Cherry, Gordon McQueen, David Harvey, David Stewart, Allan Clarke, Joe Jordan, Tony Currie, Paul Reaney.
FRONT ROW: Peter Hampton, David McNiven, Arthur Graham, Peter Lorimer, Eddie Gray, Byron Stevenson, Paul Madeley, Frankie Gray.



SHOOT!



continued

PEN-PICTURES

(L. App: League Appearances; G: Goals; S: Substitutes; All records to end of the 1976-77 season)

TREVOR CHERRY: Trevor was Leeds only ever-present last season and the United skipper and midfield star played eight times for England to bring his total of full caps to 13. Signed from Huddersfield for £100,000 in June, 1972. Born Huddersfield. Ht. 5.8½. Wt. 11.12. L. App:— Huddersfield 184 and 2 sub, Leeds 181 and 5 sub. G:—Huddersfield 10, Leeds 13. **ALLAN CLARKE:** Skilful striker signed from Leicester City in June, 1969 for £165,000. Allan has won 19 full England caps. Born Willenhall. Ht. 6.0. Wt. 11.1. L. App:— Walsall 72, Fulham 85 and 1 sub, Leicester 36, Leeds 262 and 2 sub. G:— Walsall 41, Fulham 45, Leicester 12, Leeds 107.

TONY CURRIE: Leeds will bank a lot on the skill of Tony for their honours this season. Midfielder signed from Sheffield United for £250,000 in July, 1976. An Under-23 international and could well add to his seven full England caps this season. Born Edgware. Ht. 5.11. Wt. 12.5. L. App:— Watford 7 and 1 sub, Sheffield Utd 313, Leeds 35. G:— Watford 9, Sheffield Utd 55, Leeds 1.

ARTHUR GRAHAM: Winger signed from Aberdeen for £140,000 in July, 1977. A Scottish Under-23 international. Ht. 5.7¾. Wt. 11.3. Played 35 League games for Aberdeen last season and scored five League goals.

EDDIE GRAY: Winger or midfielder who played twice for Scotland last season to bring his total of caps to 13. Signed pro in January, 1965. Born Glasgow. Ht. 5.10. Wt. 11.5. L. App:— 270 and 7 sub. G:— 40.

FRANK GRAY: Defender and younger brother of Eddie who has one full Scottish cap to go with his Under-23 appearances. Signed professional in November, 1971. Born Glasgow. Ht. 5.7½. Wt. 9.13½. L. App:— 107 and 4 sub. G:— 5. **PETER HAMPTON:** Has developed into one of the best young defenders in the First Division. Signed professional in September, 1971. Born Bishop Auckland. Ht. 5.8. Wt. 9.8. L. App:— 32 and 4 sub. G:— 2.

RAY HANKIN: Ray cost Leeds £200,000 when they signed him from Burnley in September, 1976, but after four League games he had to miss the rest of the season with damaged knee tendons. Now Ray is fully fit and Leeds will hope for a lot of goals from this fine striker.



He is an England Under-23 international. Born Wallsend. Ht. 5.10. Wt. 10.10. L. App:— Burnley 104 and 2 sub, Leeds 4. G:— Burnley 35.

JOE JORDAN: Striker who won four more Scottish caps to bring his total to 24. Signed from Morton in October, 1970 for a bargain £15,000. Born Carlisle. Ht. 5.11¼. Wt. 11.12. L. App:— Morton 7 and 3 sub, Leeds 119 and 31 sub. G:— Morton 1, Leeds 32.

PETER LORIMER: One of the hardest shots in the game, Peter signed pro for Leeds in December, 1963. 21 full caps for Scotland. Born Dundee. Ht. 5.10. Wt. 11.12. L. App:— 299 and 19 sub. G:— 145.

PAUL MADELEY: Defender who won two more England caps last season to bring his total to 25. Signed pro in May, 1962. Born Leeds. Ht. 6.0. Wt. 12.13. L. App:— 418 and 10. G:— 23.

GORDON McQUEEN: Central defender signed from St. Mirren for £30,000 in September, 1972. His five caps last season for Scotland gave him a total of 14. Born Kilburnie. Ht. 6.2. Wt. 13.0. L. App:— St Mirren 57, Leeds 119. G:— St Mirren 5, Leeds 10.

PAUL REANEY: Defender and long serving Leeds player having signed professional in October, 1961. Paul has won three full England caps. Born Fulham. L. App:— 536 and 6 sub. G:— 6.

DAVID STEWART: First choice goalkeeper for Leeds. Signed from Ayr United in October, 1973 and is a Scottish Under-23 international. Born Glasgow. Ht. 6.1. Wt. 12.10. L. App:— Ayr United 157, Leeds 35.

DAVID THOMAS: Striker signed professional in July, 1975. Born Swansea. Ht. 5.8. Wt. 11.0. L. App:— 5 and 3 sub. G:— 1.

Leeds v. Man. Utd. in last season's F.A. Cup Semi-Finals.



PETER HAMPTON



FRANKIE GRAY

LEAGUE FIXTURES

Date 1977	Opponents	Ground
Aug.		
20—Newcastle U.	A
24—West Bromwich	H
27—Birmingham C.	H
Sept.		
3—Coventry C.	A
10—Ipswich T.	H
17—Derby C.	A
24—Manchester U.	H
Oct.		
1—Chelsea	A
5—Aston Villa	H
8—Bristol C.	A
15—Liverpool	H
22—Middlesbrough	A
29—Leicester C.	A
Nov.		
5—Norwich C.	H
12—Manchester C.	A
19—Nottingham F.	H
26—West Ham	A
Dec.		
3—Q.P.R.	H
10—Arsenal	A
17—Manchester C.	H
26—Wolverhampton W.	A
27—Everton	H
31—West Bromwich	A
1978		
Jan.		
2—Newcastle U.	H
14—Birmingham C.	A
21—Coventry C.	H
Feb.		
4—Ipswich T.	A
11—Derby Co.	H
18—Manchester U.	A
25—Chelsea	H
Mar.		
4—Bristol C.	H
11—Liverpool	A
18—Middlesbrough	H
25—Everton	A
27—Wolverhampton W.	H
28—Leicester C.	H
Apr.		
1—Norwich C.	A
8—West Ham	H
15—Nottingham F.	A
22—Arsenal	H
26—Aston Villa	A
29—Q.P.R.	A

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CAN Liverpool pull off their third Championship win in a row? That is the challenge ahead of last season's domestic and European Champions.

History is against them. Since the Football League was formed in 1888, only two clubs have achieved this feat. Arsenal between 1933-35 and Huddersfield Town between 1924-26.

But that fact does not frighten captain Emlyn Hughes. "When the season starts you can be sure we will be going all out for the title," he says.

"We accept it is going to be difficult. In fact, this season is going to be the hardest we have had.

Liverpool's Emlyn Hughes (below, right) and Ray Kennedy proudly display the Football League Championship won for the second consecutive season. The Huddersfield Town team that achieved the treble of title wins way back in the 1920's is shown right.



glish from Celtic."

Liverpool are 7-2 favourites to retain the title. Hughes likes the odds, but says Liverpool will be looking over their shoulders at Aston Villa, Manchester United, Manchester City and ... Everton.

"I rate Gordon Lee, Everton's new manager, very highly," he says. "They could be the dark horses this season."

But Liverpool, the greatest English side of the 1970's, must have the best chance.

It is a frightening thought, but Hughes believes we may not have seen the best of Liverpool. "The potential of players like Joey Jones, Jimmy Case and David Fairclough was shown last season," says Hughes.

"They gained invaluable experience in Europe in the same way as Ian Callaghan, Tommy Smith and myself did — playing alongside seniors.

"Once they have matured they are going to be tremendous players."

CAN LIVERPOOL SCORE A HAT-TRICK?

"We have won five trophies, plus a share of this year's Charity Shield, in the last two years, as well as being losing F.A. Cup Finalists in May. It is going to be a feather in the cap of every First Division side who beats us."

Hughes is right. The season which follows the success is always the hardest.

Manchester United found that after their European Cup win of 1968. The following season they managed only 11th place in the League.

"We won't finish as low as that," says Hughes.

"It is going to be a season of real character for us, but if we are in the running around Christmas time I reckon we will have a good chance. We always tend to do better in the second-half of the season.

"If not, we will still end up in the top three or four."

Manchester City, who finished runners-up to Liverpool by one point last season, believe they can spoil The Reds' bid for the hat-trick.

Manager Tony Book says: "We have signed Mike Channon and Liverpool have lost Kevin Keegan. I believe that will make all the difference when the Championship is decided. The scales are tipped in our favour."

Hughes disagrees: "Kevin is a world-class player. We knew for some time that he would be leaving the club. But we have David Fairclough and now Kenny Dal-

YEAR	CLUB (First)	Pts.	CLUB (Second)	Pts.
1888-89	PRESTON	40	Aston Villa	29
1889-90	PRESTON	33	Everton	31
1890-91	Everton	29	PRESTON	27
1891-92	Sunderland	42	PRESTON	37
1892-93	SUNDERLAND	48	PRESTON	47
1893-94	Aston Villa	44	SUNDERLAND	38
1894-95	SUNDERLAND	47	Everton	42
1895-96	ASTON VILLA	45	Derby Co.	41
1896-97	ASTON VILLA	47	Sheffield Utd.	36
1898-99	ASTON VILLA	45	Liverpool	43
1899-1900	ASTON VILLA	50	Sheffield Utd.	48
1921-22	LIVERPOOL	57	Tottenham	51
1922-23	LIVERPOOL	60	Sunderland	54
1923-24	HUDDERSFIELD	57	Cardiff	57
1924-25	HUDDERSFIELD	58	West Brom	56
1925-26	HUDDERSFIELD	57	Arsenal	52
1926-27	Newcastle Utd.	56	HUDDERSFIELD	51
1927-28	Everton	53	HUDDERSFIELD	51
1928-29	SHEFFIELD W.	52	Leicester	51
1929-30	SHEFFIELD W.	60	Derby	50
1932-33	ARSENAL	58	Aston Villa	54
1933-34	ARSENAL	59	Huddersfield	56
1934-35	ARSENAL	58	Sunderland	54
1948-49	PORTSMOUTH	58	Manchester Utd.	53
1949-50	PORTSMOUTH	53	Wolves	53
1955-58	MANCHESTER UTD.	60	Blackpool	49
1956-57	MANCHESTER UTD.	64	Tottenham	56
1957-58	WOLVES	64	Preston	59
1958-59	WOLVES	61	Manchester Utd.	55
1959-60	Burnley	55	WOLVES	54
1968-69	LEEDS UTD.	67	Liverpool	61
1969-70	Everton	66	LEEDS UTD.	57
1970-71	Arsenal	65	LEEDS UTD.	64
1971-72	Derby	58	LEEDS UTD.	57
1972-73	LIVERPOOL	60	Arsenal	57
1973-74	Leeds Utd.	62	LIVERPOOL	57
1974-75	Derby	53	LIVERPOOL	51
1975-76	LIVERPOOL	60	Q.P.R.	59
1976-77	LIVERPOOL	57	Manchester C.	56

If Liverpool miss the title, they will join a number of other sides who have come close to completing the hat-trick — then lost out at the finishing post.

Wolverhampton Wanderers know that agony. They came within one point of completing a third win in 1960, after taking the title in the 1957-58 season and again in 1958-59. But Burnley pipped them for the first title of the 1960's.

Manchester United's "Busby Babes" also came close. They took the title between 1955-57, then tragically lost the chance of a third Championship win after the Munich air disaster of February, 1958.

Now the football world waits to see if Liverpool can carve themselves another niche in the game's history.

Since the Football League was formed in 1888-89, only Huddersfield Town (1924-1926) and Arsenal (1933-1935) have managed a hat-trick of Championship wins.

Both sides were built by the legendary Herbert Chapman, one of the greatest managers of all time. Sadly Chapman died in January, 1934, before seeing the hat-trick completed for the second time.

George Allison was in charge of Arsenal when they won the title again in 1935.

Other clubs who have achieved consistent performances in consecutive seasons are listed alongside.

GOAL-LINES

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This week's Star Letter comes from Colin Carr of Ewell in Surrey, who wins our Special Prize of £3. He writes:

F.A. BLUNDER

I DON'T want to go into the rights or wrongs of Ron Greenwood being appointed manager of England.

There wasn't a suitable candidate, and any of the short-list of half a dozen has as many "fors" as "against".

But haven't the F.A. handled the whole thing badly! They must surely have decided on Greenwood... so why did they go through the rigmarole of advertising?

This saddened me. The country who gave soccer to the world was pleading for someone to take over the national job.

This episode is typical of the way English soccer has gone in the past couple of years.

I'm as fanatical as the next supporter, but I feel I need someone to revive my feelings, which have been somewhat soured lately.

● Let's stop looking back and look to the future. England aren't out of the World Cup yet and while their chances of qualifying may be slim... there's hope. And Ron Greenwood, with his insight into football, should be able to select a well-balanced team capable of playing effectively together.

Exchange

WE ARE endeavouring to promote the game here in New Zealand by displaying English soccer souvenirs. We would like to exchange N.Z. lapel badges, programmes or pennants for their English or Scottish equivalent on a one-for-one basis.

PAUL MOON,
NORTH OTAGO F.A.,
P.O. BOX 329,
OAMARU,
NEW ZEALAND.

Over-rated Reds

NOW ALL the praise for Liverpool almost achieving the "impossible" Treble has died down, it's time to bring the whole thing into perspective.

It must be remembered that while, perhaps, no European Cup-tie is easy, Liverpool had incredible luck throughout the draw, meeting the Champions of Northern Ireland, Turkey and Switzerland (their luck was also in for the F.A. Cup with all those home draws).

In the Final, Borussia Mönchengladbach inexplicably played well below their usual form, but

even then could have snatched victory maybe had Ray Clemence not been in top form.

Liverpool were no more than an efficient machine last season and now that Kevin Keegan has gone, the missing part may well cause a breakdown.

DONALD THOMSON,
ROEHAMPTON.

● You make no mention of The Reds' Championship triumph, undoubtedly the hardest competition to win. As for Liverpool's luck — yes, they had the "rub of the green" but won their games in fine style. I wouldn't detract from their superb Double at all. Liverpool have been at the top for around 15 years and if you start criticising them... what do you say about the other clubs?

Kind Saints

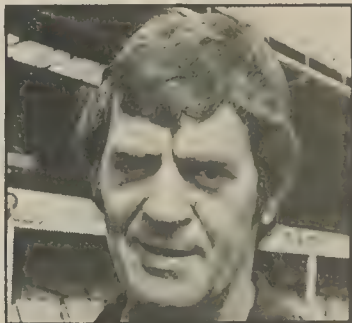
SOUTHAMPTON manager Lawrie McMenemy (below) must be praised for helping non-League Gateshead, who were about to collapse because of financial problems.

After a trip to Scotland, Saints made an unscheduled overnight stop in the North-East to play a friendly against Gateshead, paying all their own expenses.

The game — a 1-0 victory for the visitors — drew a 4,000 crowd, bringing in a much-needed £2,000.

The club will now be able to continue playing — thanks to Southampton.

TREVOR BRIDGETT,
CHESTER-LE-STREET.



● Good deeds like this unfortunately don't attract headlines. We're only too pleased to add to your praise of Saints.

Change?

IN ONE of his last Tartan Talk articles, Kenny Dalglish predicted Celtic would beat Liverpool in the 1978 European Cup Final.

I wonder if he's changed his mind now!

ROBERT JONES,
LIVERPOOL.

● About the Finalists — no. The result... definitely!

THERE'S no such thing as a "friendly" international these days, especially where England are concerned.

Winning is so important that defeat, or even a draw, is often regarded in some quarters as a national disaster.

England would have to beat Brazil 8-0 in Rio de Janeiro in a World Cup Final to satisfy some sportswriters.

Take our recent South American tour against Brazil, Argentina and Uruguay.

Okay so we didn't win one of those games... but we didn't lose any, either. To return unbeaten from South America after such an exhausting League season at home was a tremendous achievement to my mind.

My only disappointment was not being selected for any of the matches and having to return home



Karl Odermatt, perhaps the most famous of all Swiss internationals, scored the equaliser v. England in 1971.

a few days early because of an injury suffered in training.

Next Wednesday (Sept. 7th) England kick-off a new international season with a match against Switzerland at Wembley.

Normally this game would have attracted very little interest, but following recent events it has taken on a special significance.

Don Revie's resignation and the appointment of a new England boss, Ron Greenwood. The fact we have lost three Wembley matches out of the last four... v. Holland, Wales and Scotland.

As I write I don't know if I've been selected for the squad. I hope so because I desperately want to prove that I can establish myself as an England player.

Ron Greenwood, a coach acclaimed throughout the soccer world, may want to introduce new faces and change the last squad a bit. But whatever happens I wouldn't be unduly worried about my international future just yet.

If I'm not included this time I'll have to do my best in the League to



my soccer scene
GORDON HILL

ensure that I get back into the reckoning later in the season.

It's true that Wembley hasn't been the scene of my best performances to date. Substituted twice in F.A. Cup Finals — and nothing seemed to go right for me in the recent Charity Shield.

A Wembley hoodoo? Not really, but I can't give a reason why I've been unable to turn on the magic there. Perhaps I'm too keyed up... too anxious to do well on my "home ground".

If selected for next week's match, though, I promise to run and run until I drop in an effort to help England restore some of their pride.

Some believe our chances of reaching Argentina became even more of a hopeless task with Don Revie's departure. I disagree.

Ron Greenwood will have nothing to lose by adopting a "go for broke" policy.

With the pressure off and a more adventurous approach we could just beat Italy by enough goals to qualify.

Anyhow, I still don't think that all is lost because Finland won't give much away against the Italians.

No international team, however small a country, is a pushover these days.

They can be so well-organised at the back that a team of 11 Peles would have trouble breaking them down.

I remember reading about England's last match against Switzerland in Basle two years ago.

The Press forecast a convincing performance to boost England's confidence before a vital European



Charlie George (white shirt) goes close for Derby in last season's match against United at the Baseball Ground.

to fight our way into the world rankings.

Our clubs have proved they are capable of beating the best in Europe, now it's England's turn to achieve success on the international front.

If England can win their first match under their new "caretaker" manager then at least it will be a start in the right direction.

I hope I'm part of that victory and included in plans for what could be an exciting and prosperous era.

This Saturday (Sept. 3rd) Derby County will also be going flat out to prove they are on their way back and capable of winning honours, by beating Manchester United at the Baseball Ground.

Last week I said I doubted Derby's ability to be taken as serious title winners. I still stand by that, but certainly wouldn't dismiss them in either of the Cups.

Last season's corresponding fix-

ture ended 0-0. Not a great match, but one with plenty of drama and excitement.

Gerry Daly has promised to score against his old team-mates from Old Trafford.

Be nice to see you, Gerry, but expect no favours out on the park.

United mean to have those two points to help us on the way to the Championship.

Before I close this week I'd like to say "hello" to all the people who made United so welcome on our pre-season trip to Norway.

For the record and in answer to the dozens of letters I've received asking for details, here's our pre-season tour results.

United lost 3-2 to Werder Bremen in West Germany on August 1st . . . then beat Rosenberg Trondheim 7-

then beat Rosenberg Trondheim 7-0, Hammar 4-0 and Stromgodset Stars of the tour? The people of Norway who won United over with their warmth and hospitality.

See you all next week when I'll be talking about United's tough European Cup-Winners' Cup-tie against St-Etienne.

Gordon Hill

'A WEMBLEY WIN-AT LAST'

Championship qualifier against Czechoslovakia a month later.

England two goals ahead inside 18 minutes through Kevin Keegan and Mike Channon seemed to be living up to earlier claims. They even missed a penalty.

Then the Swiss hit back with such skill and spirit they almost achieved the draw reports said they deserved.

I believe Kudi Muller scored their goal, but with a bit of luck could have had a hat-trick.

I expect the team has changed quite a lot since 1975, when their superiority in midfield was almost embarrassing to the England team.

The last time the Swiss were at Wembley was in November, 1971, when they held England to a 1-1 draw in the European Championship.

The Swiss team at the time was probably their best ever, with stars such as Karl Odermatt, who scored the equaliser, and Jakob Kuhn.

Playing for England that day was Martin Chivers, who is now in Switzerland with Servette, of course.

There's no way I'm going to forecast England score a hatful against the Swiss next week, but I am confident we can win. And win well enough to give the fans something to cheer at last.

Besides World Cup Finals there is a lot at stake for England now. We've got to restore some lost prestige and build for the future.

This country has taken a few knocks lately — it's time we started



Gordon in action during the recent Charity Shield. "No Wembley hoodoo on me," he says.

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STRIKERS UNDER FIRE



BOB LATCHFORD (Everton)

Do you think goalscoring has become more difficult over the years and if so why?

Personally, I've always found it hard to score. I think the amount of goals scored by First Division teams has declined because sides have become fitter and stronger. And defenders generally are much more aware than they used to be.

Have you had to change your own style over the years?

I've had to work a lot harder for my goals and I've found that my job now is as much about creating space for others as actually scoring. So I am playing in a slightly different role.

A national newspaper has been offering £10,000 for the First or Second Division striker who can score 30 League goals in a season. Is this a feasible target?

Well, it's not impossible but the odds are well against you. And you couldn't afford to get injured because you'd need every game to get near that total.

Have you a favourite goal of your own that you've scored?

They're all favourites to me, but I suppose the one against Bolton in the Semi-Final of last season's League Cup gave me special joy. It was a header from Ronnie Goodlass's cross.

Can you ever see a return to the good old days when strikers dominated the game?

Unfortunately, I can't. Not unless everyone suddenly goes attacking mad. I'll believe that when I see flying pigs.



BOB LATCHFORD . . . hidden, but still scores his favourite goal against Bolton.



ALAN GOWLING
(Newcastle)

Yes, if only for the fact that once you've proved yourself a regular scorer you become a marked man. Over the last 20 years footballers have become fitter, too, and defenders are more subtle. They don't just try and kick you over the stand.

Not that much, but the job has changed. I often think our title of striker is a misnomer. Half of my job is simply to take physical stick for others. But my attitude is that if I don't get through, someone else will.

Put it this way, I'm not backing myself to do it. I reckon someone like Malcolm Macdonald is capable of it but it could never be done regularly.

It's got to be the one at Wembley in the League Cup Final against Man. City last year. We lost the match but I'll always remember that moment — Supermac set it up for me.

Only if there is a drastic change in the rules, such as scrapping the Offside Law. I'm not saying I'd like that but that's the only way it could happen.



BRYAN ROBSON
(West Ham)

Scoring doesn't get any easier, that's for sure. Sadly, I think it's because the standards of skill are dropping. I reckon that is true from the England team downwards. Too many teams seem only interested in defending — let's face it, it's easier isn't it?

No, it's still a question of being sharp in the box and losing defenders in a confined space. I'm never going to get goals on the far post because of my height so I concentrate on darting around in the box.

Secretly, I believe I can do it. I got 28 in 1972-73 so it must be possible. But it's getting harder and I think 20 is good going in Division One these days.

I got a couple of spectacular ones for Newcastle in a European game but I suppose my favourite was my first for West Ham when they first bought me — a near post header against Forest.

It could happen if referees got hold of defenders and let forwards play. But at the moment, the hatchet men seem to get everything their way.



VIV BUSBY
(Norwich City)

It always seems to get harder, probably because more teams are concentrating on not letting goals in rather than on scoring them. Defenders are giving strikers less and less room to turn and to get into goalscoring positions.

No, I don't think I've changed my style. But you have to make little modifications here and there so as to keep one step ahead of defenders. You have to get that half yard quicker in the box and make the most of half chances.

Someone like Malcolm Macdonald has always got a chance of doing it. He only needs a run of games where he's scoring in twos. I'd like to think I could do it but I don't set targets like that.

I'll always remember the one I got for Fulham in the F.A. Cup at Everton a few years ago. I turned and smashed one in which turned out to be the winner. We won 2-1.

It may have to happen to get the crowds back in. They don't want to see four at the back with a sweeper, and another four in midfield. But clubs will need a big change of attitude.



MALCOLM MACDONALD . . . top again?



BRYAN ROBSON . . . top scorer in 1972/73 — here's one against Southampton.



VIV BUSBY . . . scored a lot of goals for Norwich after his transfer last season.



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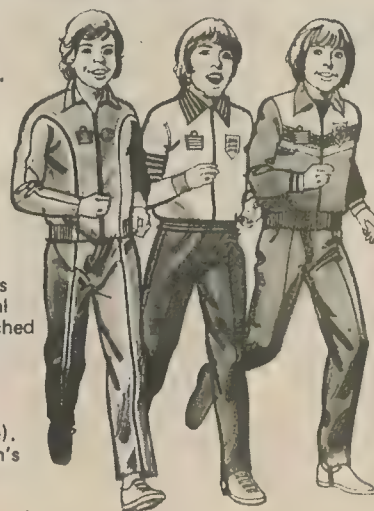
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BIG MATCH

CROSS-

TALK



Last season Frank McIntock and Frank Sibley were club-mates at Queens Park Rangers. Now they are managers — McIntock at Leicester, one of his old clubs, and Sibley at Rangers, where he succeeded Dave Sexton. This Saturday (Sept. 3rd) their clubs clash in the League at Loftus Road. It promises to be an intriguing meeting . . .

'I hope to be a winner at Rangers' ground again'

**FRANK
McINTOCK**

McINTOCK: Hello, Frank. Nice to see you again. When I left to take over at Filbert Street, I didn't expect to be returning to Q.P.R. so quickly. But I'm looking forward to the game tremendously, it's going to be a very special day for me.

SIBLEY: It'll be special for us too, Frank. Of course, it's not our first meeting as managers because you came back to sign Eddie Kelly from me. I thought then how strange it was for us to be negotiating as League bosses when a few weeks earlier I'd been assistant-manager at Loftus Road and you were one of the players.

McINTOCK: Things do change quickly don't they? Congratulations on the appointment, by the way. I know a lot of people were probably surprised because you haven't got that much experience but I know from my days there, that the players had a lot of respect for you and that goes a long way.

SIBLEY: Thanks, Frank. I must say it was nice working with you, too. I don't want to embarrass you but I'd like to say that I thought you were a great player and a great captain here. And what worries me now that I'm in opposition to you is that you've always been a great winner, too.

McINTOCK: Now you're trying to lull me into a false sense of security. As you know, I do always want to win, and one of the problems at Leicester has been a lack of consistency in recent years.

That's something I've been working very hard on.

SIBLEY: I bet you have. If I'm certain of one thing it's that you're going to bring a side that's well prepared and we're going to have to be at our sharpest to win. Have you got anything special lined up?

McINTOCK: I don't think there's anything magical you or I can do to fool each other. You can't change the habits of a 27-year-old player for a single game. It's just a case of hoping to get the best out of your team on the day isn't it?

SIBLEY: That's very true. I haven't made any particular changes to our style. We'll be playing in our usual adventurous way and knowing your views on how the game should be played, I'm expecting an open, exciting game.

McINTOCK: I see you've signed Dave Needham from Notts County to take over my old number five

shirt. I played against him once for Q.P.R. in a Cup match but he was playing midfield that day so it's difficult to assess him on that performance.

SIBLEY: Dave Sexton actually signed him before leaving for Manchester United but I'm very pleased to have him. He's got a lot of good qualities. He's more like an old-fashioned centre-half than you Frank, dominating in the air whereas you were more of a schemer at the back.

McINTOCK: Let's be honest, I wasn't big enough to get all those high crosses. Anyway, I'm glad you're well suited with regards to a replacement. Have you made many changes at the club, Frank?

SIBLEY: I've got two new coaches in John Collins and Mike Keen but the only real change I'm looking for on the field is one of attitude. I think some of the players thought we'd arrived after finishing second

'You'll be welcome here — but not to the points'

**FRANK
SIBLEY**

in 1975-76 and they didn't go out in the right frame of mind last season. They came down to earth with a bump and now I hope they've learned their lesson.

McINTOCK: Yes, I was disappointed myself last season that the club didn't do better. But if you can get them playing as they were the previous term, you're in for a fantastic first season.

SIBLEY: You know our team inside out, of course. Are there any of your old colleagues in particular that you'll be looking out for.

McINTOCK: Not really. You have so many good players — Bowles, Givens, Francis, Masson . . . you could go on for ever. My old mate David Webb isn't bad either, although he doesn't always get as much recognition as some of the others. How about you, Frank?

SIBLEY: Well, I've always rated Keith Weller. He's a very good player. And I know Eddie Kelly will do a good job for you in midfield, too. Then there's Steve Whitworth, a fine attacking full-back.

McINTOCK: Anyway, this fixture produced an exciting game last season with us — Q.P.R. I mean — winning 3-2. I've changed clubs now but I hope to be on the winning side again.

SIBLEY: That would be taking hospitality too far. It will be nice to have you back, Frank — but the only thing you're not welcome to is the points.



John Hollins is about to test Leicester's number two Steve Whitworth at Loftus Road last season. Rangers won 3-2.

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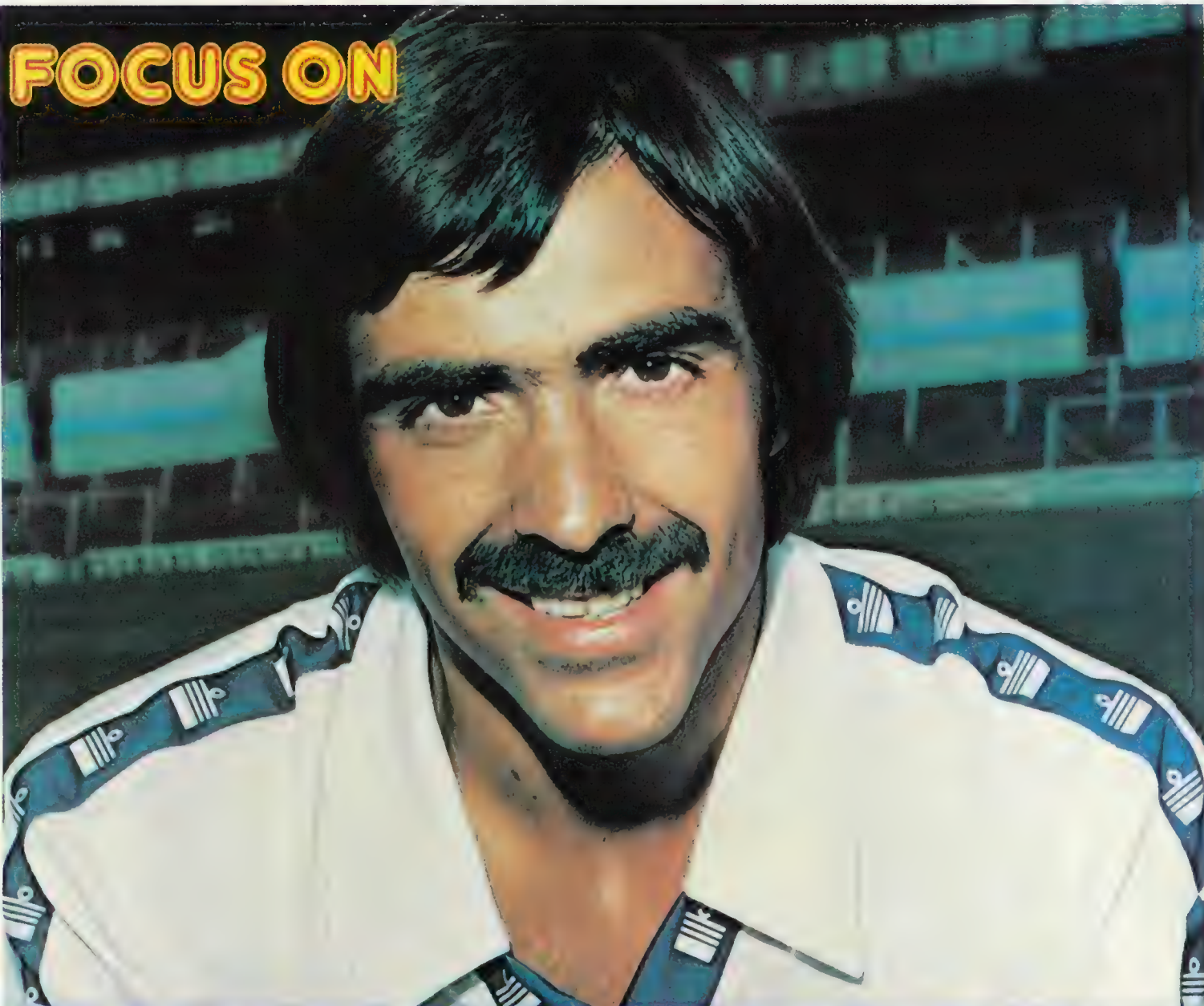
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FOCUS ON



JOHN GORMAN Tottenham

FULL NAME: John Gorman
BIRTHPLACE: Winchburg, West Lothian
BIRTHDATE: 16th August, 1949
HEIGHT: 5ft 7½ins
WEIGHT: 11st 4½lb
PREVIOUS CLUBS: Celtic, Carlisle United
MARRIED: Yes
CHILDREN: Amanda (4) and Nicholas (1)
FAVOURITE PLAYERS: Wim van Hanegem (Holland and AZ67) and our own Glenn Hoddle
FAVOURITE OTHER TEAM: Celtic
MOST DIFFICULT OPPONENTS: Terry Curran (Forest) and Steve Coppell (Man. Utd)
MOST MEMORABLE MATCHES: Against Arsenal for Carlisle and West Ham for Spurs

BIGGEST THRILL: Signing for Spurs
BIGGEST DISAPPOINTMENTS: Leaving Celtic and last season's relegation
BEST COUNTRY VISITED: Tunisia
FAVOURITE FOOD: Steak
MISCELLANEOUS LIKES: Being with my family
MISCELLANEOUS DISLIKES: Being away from my wife and kids
FAVOURITE T.V. SHOWS: All sports programmes, When The Boat Comes In
FAVOURITE SINGER: Demis Roussos
FAVOURITE ACTOR/ACTRESS: Clint Eastwood, Lee Remick
BEST FRIENDS: Les O'Neill (Carlisle team-mate) and Spurs' Ralph Coates
BIGGEST INFLUENCES ON CAREER: Dick Young at Carlisle and Spurs' manager Keith Burkinshaw for giving me the chance in Division One
BIGGEST DRAG IN SOCCER: Being

injured and missing training and matches
INTERNATIONAL HONOURS: None
PROFESSIONAL AMBITION: To play for Scotland
PERSONAL AMBITION: To be happy when I finish playing
IF YOU WEREN'T A FOOTBALLER WHAT DO YOU THINK YOU'D BE? Possibly a joiner
WHICH PERSON IN THE WORLD WOULD YOU MOST LIKE TO MEET? Wim van Hanegem

John Gorman

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I SUPPOSE there were many envious thoughts recently from Scottish players when Celtic's Kenny Dalglish moved to Liverpool for £440,000. It was reported that he picked up something like £20,000 in the deal and that can't be bad.

A lot of people have asked me why I didn't make a similar move during my career. Okay, I admit it does sound very tempting, but the real reason I have never gone to England is because I simply don't want to leave Rangers.

There were times in the past when I heard whispers about such and such a club wanting me, but I ignored them. I have always been happy to be associated with a club as great as Rangers and I couldn't think of me ever playing for anyone else.

Mind you, there was a day when I thought I would have to move elsewhere. That was the day I picked up a newspaper and there was a small story about John Greig being freed by Rangers!

It was at the start of my career and I was almost shattered when I read that story. I thought my world had come to an end. Thankfully, it was all a mistake and Rangers got in touch with me immediately to tell me I was still wanted by them.

Obviously I'm delighted the way things have worked out for me at Ibrox. It's a privilege to play for Rangers and to actually skipper the side is one of the greatest honours in the game in my opinion.

People say the big money is in England, but I'm not short of a bob or two and I'm glad I stayed in Scotland. There are rewards here if you are loyal.

Rangers have very kindly afforded me a testimonial this year and that should keep my bank manager happy! Other players who have remained in Scotland have also done very well.

Look at my old mate Billy McNeill, who is now the Aberdeen manager, of course. I think he had a chance to go to England once, but turned it down. I was told Spurs were interested in him, but big Billy decided to stay with Celtic and he is probably better off today than he would have been had he moved South.

I can understand some players wanting to cash in on their popularity while they are still young, but, personally speaking, I was always happy to bide my time for any financial rewards that might come my way.

Some fans get very angry with their favourite clubs because they sell their



JOHN GREIG



Purdie cost Motherwell £15,000.

star players to big money English sides, but what can a manager do when one of his players makes it obvious he wants to leave?

You've got to think of the player's feelings in this case. He might want to further his career elsewhere. He might want a fresh challenge... sometimes money doesn't come into it at all.

No manager wants an unsettled player and that is why most of them decide in the end to let him go. I'm sure Liverpool didn't want to sell Kevin Keegan to Hamburger SV, but the England international made it plain that he wanted to go to the Continent. Bob Paisley, in the end, agreed to the transfer.

It's very rare these days for a transfer request to be turned down. Managers always seem to have a replacement in mind when one of their players asks for a move.

Recently there were three quickfire deals in Scotland to prove this point. Hamilton paid out £15,000 for Motherwell midfielder Bobby Graham and on the same day the Fir Park side handed a cheque for the same amount to Dundee for their left-winger Ian Purdie.

That £15,000 eventually found its way to Ibrox when Dundee manager Tommy Gemmell bought our reserve player Ian McDougall!

Anyway, that's all for this week. Take care and I'll see you all again in a fortnight...

'I DON'T WANT TO LEAVE RANGERS'

John and Kenny Dalglish before one of last season's Old Firm clashes.

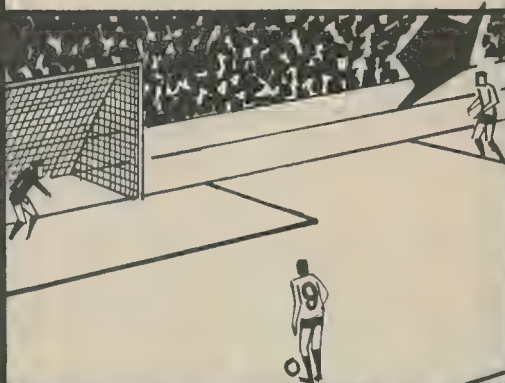
**TARTAN TALK FROM
CELTIC'S DANNY
McGRAIN NEXT WEEK**

YOU ARE THE REF

Compiled by
STAN LOVER,
President of
the London
Referees' Society

1

When a penalty-kick is about to be taken you notice an attacker has moved into an offside position outside the penalty-area. Do you (a) take no action, (b) order the attacker behind the ball or (c) signal offside immediately the ball is kicked?



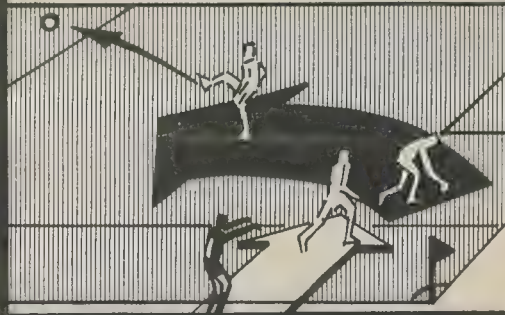
2

A player kicks the ball when it is dangerously close to the head of a teammate. Do you (a) take no action, (b) award an indirect free-kick or (c) drop the ball?



3

A goalkeeper runs to the touch-line to take a throw-in. He throws the ball back into his penalty-area, he follows it, and then picks it up to kick into play. Do you (a) take no action, (b) award a free-kick or (c) have the throw-in retaken?



4

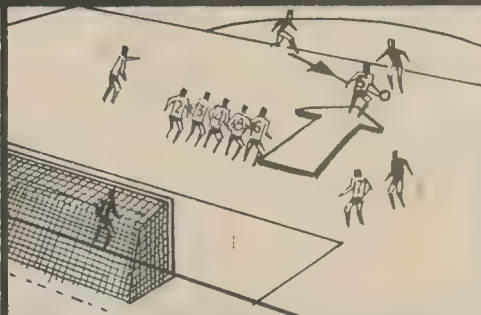
The ball is kicked from a corner-kick, but, before it reaches the penalty-area, a defender pushes an attacker. Do you (a) award a free-kick outside the penalty-area, (b) caution the defender and award an indirect free-kick inside the penalty-area or (c) award a penalty-kick?



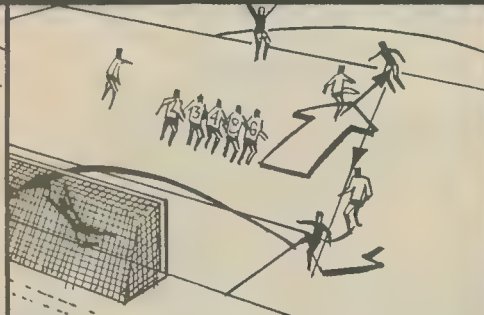
5



A: A defender trips an attacker on the penalty-area boundary line. You award a direct free-kick on the line.



B: After the ball is passed from the free-kick to a supporting attacker, a defender runs forward to within three yards of the ball before it is played again. You take no action.



C: The defender kicks the ball and it strikes an attacker to rebound towards goal, where another attacker is standing in an offside position. You award a free-kick for offside. (Where is the problem?)

ANSWERS

1. Take no action (a). 2. Take no action (a). Dangerous play is normally punished when an opponent is involved although Law 12 does not make this distinction. 3. Award an indirect free-kick (b). In the penalty-area, for playing the ball twice before another player has touched it. 4. Award a penalty-kick (c). 5. The problem is in A. The boundary line is offside. the ball when it is kicked. In C the attacker is correctly penalised for

SHOCKS IN SOUTH AMERICAN CUP

BRAZIL'S CRUZEIRO have a good chance of winning the Copa Libertadores (South America's "European Cup") for the second year in succession, after comfortably winning their Semi-Final group against Internacional Porto Alegre (Brazil) and Portuguesa (Venezuela).

Last year they beat Argentinians River Plate in the Final after a play-off, and this time they'll again face tough opposition from Buenos Aires in the shape of Juan Carlos Lorenzo's Boca Juniors side.

Boca's passage to the Final has been somewhat stormy, particularly their away tie with Deportivo Cali in Colombia. Boca had already beaten Libertad (Paraguay) twice, so this was a match Cali had to win.

Trouble wasn't slow in coming. As soon as the Argentinians arrived in Cali the local Press began to pressurise them, and on the day before the match Boca's international 'keeper Hugo Gatti lost his temper and assaulted a photographer who insisted on taking pictures in the hotel.

This sparked off a series of incidents between the Boca players and members of the local Press, and at the end of the match five players were arrested after journalist Javier Garcia claimed they had assaulted him.

Long talks between the Boca directors and the Cali police finally managed to get the players released.

Meanwhile, the match itself had been equally bad-tempered, and there were 75 fouls during the 90 minutes play. A bad error by Gatti gave Cali a 1-0 lead (the first goal Boca had conceded in the competition) and a short while later the referee "sent-off" all 16 ball boys because every time the ball went out of play they "lost" it!

Cali's time-wasting tactics backfired, however, as their 'keeper Leone (an Argentinian) gave away a soft goal during a rare Boca counter-attack.

Boca were happy with the 1-1 draw, but they were even happier to get back to Buenos Aires in one piece...

PLAYERS PAY FOR MISBEHAVING

● If Malcolm Macdonald and Alan Hudson think THEY had problems being sent home by Arsenal from Australia... how about the punishment handed out to two players of FC Bruges?

The Belgian club were playing in a pre-season tournament in Holland

when goalkeeper Jensen and defender Kreiger were caught drinking and "fraternising" with local girls after a game.

Team-boss Ernst Happel ordered both players home immediately by taxi, the cost of which the players had to meet themselves... £175!

MARTINEZ LAREDO, president of Spanish club Burgos, has been banned from football for two years by the Spanish F.A. The Burgos president blotted his copybook by first attacking a referee and then making some scandalous statements in a Press interview.

Spain try to stop the bribes

IN SPAIN, the system of selecting referees for League matches has been modified in a bid to reduce suspicions of bribery. Previously, all the names have been drawn from a hat, but this year officials for Second and Third Division matches will be designated by the Referees' Asscn.

In the First Division, the "hat" system will continue, but it will be "strictly" controlled.

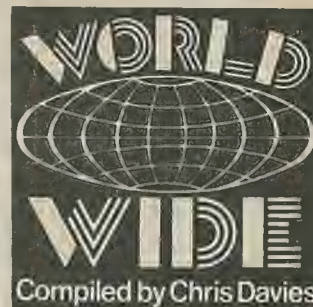
Names of referees and linesmen will not be released until 48 hours before the kick-off.

THE WEST GERMAN F.A. has decided that this season clubs will have to hand over only two per cent of gate receipts to them instead of the usual four per cent.

This is because 1977/78 is a shorter than usual season because of the World Cup. Therefore players must be paid for a longer period without income from matches to boost incomes.



● Workmen busy at the Nou Camp Stadium, Barcelona, where a moat is being built... "for the convenience of fans, to give them a better view."



SHOT FOR SCORING

IN PERU, Union Acolta made virtually sure of a place in the Quarter-Finals of the Amateur Cup by drawing 1-1 away to Jose Olava. Union's vital goal was scored by young striker Angel Esteban Barzola, who understandably headed for a bar with his team-mates after the match for a celebration drink.

But Barzola's celebrations were short-lived. Shortly after he arrived, a Jose Olava fan raced in with a pistol and shot him dead... just for scoring that goal.

SCHALKE 04 of Gelsenkirchen have paid out £125,000 for former FC Twente goalkeeper Volkmar Gross, from Tennis Borussia (West Berlin). This was a strange signing for Schalke already have the Yugoslav 1974 World Cup star goalie Enver Meric who has played brilliantly in pre-season games.

ERNST HAPPEL, doubling up as manager of Belgium Cup and League double winners FC Bruges and boss of Holland's national team will get an opportunity to see his men in action before their next World Cup game. The Dutch F.A. have arranged a Holland v. U.S.S.R. game in Rotterdam for October 5th.



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AUSSIES' 'JET-SET' BOSS

IF the British international managers think they have problems getting players together and playing matches sandwiched in between League games ... Australia boss Jimmy Shoulder (below) will laugh at them.

For Shoulder's problems seem trivial to those of our own managers.

To get his squad together is a major operation. Australia's vast size and great distances between the major cities are big obstacles for Shoulder.

For an international in Sydney, South Australian Socceros in Adelaide must make a round trip of 2,000 miles.

Naturally Shoulder wants to keep in contact with his players.

He says: "Goodness knows how many miles I've travelled in my 12 months as manager. But I've made 140 air flights."

To qualify for the World Cup, the Aussies face an exacting test. The opposition may not be up to European standards, but when a team has to travel thousands of miles to a different Continent and play under totally unfamiliar conditions, it takes strength and character to win through.

Right now the Socceros are involved in the play-off tournament with Iran, Kuwait, South Korea and Hong Kong.

Some people may resent the fact Australia could be in Argentina while England (possibly) and either Scotland or Wales won't.

Yet they will have battled hard for anything they achieve.



BRAZIL MANAGER'S BIGGEST PROBLEM — FROM HIS BOSS!

THE BRAZILIAN MANAGER, Cláudio Coutinho, is going to be relieved from his duties at Flamengo from October, in order to devote all his time to the Brazilian team. He will travel all over the country, to watch games, also go to Europe, where he will watch several qualifying games for the World Cup, among them England v. Italy.

Coutinho has recently had some rough times with Flamengo supporters and the other day almost got involved in a fist fight with a group of them, who kept heckling and insulting him during a local game against Portuguesa.

Later, Coutinho said that, as an ex-Army man, he had only followed a military tactic of intimidating the opposition before it grew too big and

strong.

The biggest problem for Coutinho in the Brazilian team may yet prove to be ... the head of the Brazilian F.A. (C.B.D.), a retired Navy Admiral called Heleno Nunes.

He likes to vent his ideas in the most uninhibited fashion in newspaper interviews, and that includes not only naming his favourite players for the Brazilian XI, but also criticising the manager if he fails to field the players thus named.

He has also decided to nominate ex-manager Osvaldo Brandão as his "personal observer" for the World Cup, which is very embarrassing, since Brandão obviously still resents the fact Coutinho took over his old job as Brazil boss.



BAD START FOR KEVIN

KEVIN KEEGAN had a disastrous start to his career with Hamburger SV as they lost 5-2 in the opening Bundesliga fixture of the season against MSV Duisburg.

The European Cup Final and all his achievements with Liverpool are in the past. So are the pre-season friendlies when HSV — and Keegan — did so well.

Now, it's the "real thing" — a different kettle of fish. And as the first Englishman ever to play in the Bundesliga, the 26-year-old England star faces the sort of challenge he loves.

HSV picked up, and after three games

had four points to make them "joint-top" with six other clubs! HSV actually held third place. Early leaders were Fortuna Düsseldorf.

● Kevin's also having a few problems OFF the field. He and Jean have bought a house just outside Hamburg and naturally have tried to keep its location very quiet.

The German fans love Kevin and he feared a permanent queue of autograph-hunters at his front door. It took supporters 24 hours to find Kevin's new home.

LUIZ PEREIRA, rated as Brazil's top player by captain Rivelino, has announced he won't play for his country again.

The big 28-year-old sweeper was mercilessly criticised by the Brazilian Press after the recent series of matches.

Pereira says: "I see no advantage in playing under such pressure without any real recognition."

"The best thing is to call-up another player, one who plays in Brazil. I don't want to keep coming all the way from Spain to be abused."

The Press accused Pereira of being money-mad and big-headed. The truth is they don't like players who leave Brazil, and become jealous of their success.

FOOTBALL FIRST FOR CHINA?

● According to reports from Tokio, the People's Republic of China, having been elected to membership of the Asian Football Confederation, are to stage an international tournament at home for the first time.

Li Fen Lou of the F.A. of China apparently made the announcement, inviting Japan, Hong Kong, Ethiopia, Guinea, Mexico, Morocco, North Korea and Zaire to play in the series that will be staged in the 100,000 capacity stadia in Peking and Shanghai.

● Here is a list of the earnings of some Bundesliga clubs in West Germany from sponsorship: Borussia Mönchengladbach — £175,000; Hamburger SV — £125,000; Eintracht Braunschweig — £100,000; Bayern Munich — £75,000. The lowest earners are newly-promoted Stuttgart with £25,000.

NEWS FLASHES

Argentinian television technicians are flying to West Germany soon to learn about coverage of the World Cup Finals. There is no colour T.V. in Argentina, which means we'll be able to see the action in colour, but the locals must still be content with black and white.

The dates for the Hungary/Bolivia World Cup play-off ties have been decided: 29th October in Budapest and 30th November in La Paz.

It seems almost certain Italy will stage the final stages of the 1980 European Championship.

Losing U.E.F.A. Cup Finalists Athletic Bilbao made a profit of £588,000 last season.

Elias Figueroa, recently voted South American Player of the Year for the third

time, wants to leave Palestino after only five months with the club. The 32-year-old defender claims that since he left Brazilian Champions Internacional Porto Alegre to return to his native Chile he's had nothing but problems, paperwork and "general aggro".

Paraguay are already planning ahead for the 1982 World Cup. The F.A. has announced plans to select a "permanent" national squad composed of young players within the next few months. This permanent squad will play together regularly over the next five years in the hope of gaining a place in Spain.

Paris Saint-Germain, keen to be France's top team, have signed two Argentinians ... Bianchi (from Stade Reims) and Bargas (Nantes).

Former Poland winger Robert Gadocha (31) has left French Champions Nantes to join Turkish club Beşiktaş of Istanbul.

● These are Swedish players abroad: Jan Mattsson (Bayer Uerdingen of West Germany); Hans Borg (Eintracht Braunschweig of West Germany); Ronnie Hellström and Benny Wendt (both 1.FC Kaiserslautern of West Germany); Conny Torstensson (FC Zurich of Switzerland); Torbjörn Nilsson (PSV of Holland) and Anders Linderöth (Olympique Marseille of France).

SHOOT: The World Cup play-off tie against Bolivia in July was your 107th international — just one behind Bobby Moore's total. Do you remember your debut for Brazil?

RIVELINO: Yes, I remember the game and the result although I'm not so sure about the exact date. It was some time in 1968 and we beat Uruguay 2-0.

SHOOT: Did you score?

RIVELINO: No. It's not easy for midfielders to score these days. In my 107 games I've managed only

'I want to beat Bobby Moore's record'

38 goals. Some people reckon that's respectable considering the role I play, but in all honesty I think I should have scored more.

SHOOT: You've been at the top for a long time...

RIVELINO: Yes, almost ten years. I didn't really come to the fore until the 1970 World Cup Finals in Mexico. Somehow I've managed to stay in the side since then, but I've been lucky. Everyone dreams of reaching the top in his profession and I've no complaints about the way things have turned out for me.

SHOOT: The Brazilian Press can be very savage, can't it?

RIVELINO: Yes, they got our last manager — Osvaldo Brandao — sacked. The critics always have a lot of things to say about everything.

SHOOT: They say you don't see eye-to-eye with Zico...

RIVELINO: There's nothing in that at all. Zico is an extremely good player and plays for Flamengo, arguably the most popular club in Brazil.

SHOOT: He's called The New Pele. Is that fair?

RIVELINO: Definitely not! You can't compare anyone with Pele, he's unique. Streets ahead of anyone else.

SHOOT: You now wear Pele's Number 10 shirt. Do you feel inhibited at all?

RIVELINO: As I said, Pele is Pele. I do my best, but I'm not in the same league. If I can take you up on this point, though. The shadow of Pele still hangs over our football. People can't accept it's absolutely impossible to replace him. Every Brazil side is compared with the 1970 team. In the end, this was Brandao's downfall. Pele is Pele. Rivelino is Rivelino. It's no use me trying to imitate Pele because I can't. I've tried to develop my own personality and I feel I'm a better player than in Mexico.

SHOOT: No one would argue. You DO have more caps than Pele, though. (Pele is credited officially with 111 caps, but some of these games — unlike Rivelino's — were against clubs or regional teams.)

RIVELINO: Ha ha! There's a simple answer to that. Pele rarely toured

INTERNATIONAL
STAR SPOT

Roberto Rivelino

RIGHT . . . King Pele after Brazil won the 1970 World Cup. "He's in a league of his own," says Rivelino.

In the not-too-distant future Roberto Rivelino will almost certainly become the world's most-capped player. Now 31, the Brazil captain has matured from a "very good midfielder" in 1970 to one of the all-time greats of soccer. He's playing better than ever and is the "brains" behind the new and exciting Brazil. To survive in Brazil, a country where the ultra-critical fans and Press have hounded players other countries would be glad to have, you must be something special. Rivelino is, indeed, special.





to win and when I see blatant injustices I become irritated. Once you get a reputation for anything it's news every time you raise a finger.

SHOOT: Let's get back to Brazil and the World Cup. Who do you rate as the best player in your team at the moment?

RIVELINO: Luiz Pereira. He's the finest sweeper in the world and on top of that a fantastic person. He's one of the key members of our side.

SHOOT: Yet he was slated after his recent performances for Brazil...

RIVELINO: Yes, and that was very unfortunate. He's even said he doesn't want to play for his country again because of this but I hope that's not true. Luiz had just finished a tough season in Spain with Atletico Madrid and opted to play for Brazil during his holidays. I think things will iron themselves out before the World Cup Finals.

SHOOT: Brazil obviously have a very good chance of winning the trophy again. With under a year to go, what are your feelings?

RIVELINO: Mixed. So much could

happen and situations change overnight. I get the impression just about every country in the world has a few problems finding new stars. Brazil are no exception — we're in a transitional period.

SHOOT: It's strange people outside of Brazil should give you more chance of winning than you do yourself.

RIVELINO: I'm not saying we have NO chance. What gives me confidence is we have men in our side who can hit tremendous shots from medium or long distances. This gives us a great element of surprise. The World Cup is all about winning and to win you must score goals. This has traditionally been Brazil's strength, although I stress we're still trying to find the right team pattern.

SHOOT: As hosts, Argentina will be hard to beat.

RIVELINO: They didn't do well in their friendlies against European sides during June, but the hosts always have a lot going for them. We played them twice last year and beat them both times, although we were, perhaps, a little fortunate in Buenos Aires.

SHOOT: Is Rivelino going to be one of the stars of 1978?

RIVELINO: I hope so. I'll be 32 by then but I reckon I have another four or five years of football in me. Playing for Brazil means a lot to me. I turned down the opportunity to join Pele at the Cosmos because I wanted to play in the next World Cup. My immediate target is to beat Bobby Moore's record of 108 caps. I'll need another two to overtake him. Then about 20 more to set a target everyone else will find practically impossible to beat!



LEFT . . . Rivelino on the ball against Italy in the 1970 World Cup Final in Mexico City. Then, "Riva" was a relatively unknown midfield man. Now, he's known throughout the soccer world.

BELOW . . . Bar injuries, Rivelino will overtake Bobby Moore's international record this season. Here's Bobby in his 108th game for England, against Italy at Wembley in November, 1973.

with Brazil because he earned more playing friendlies for his club, Santos, so I've been able to overtake him.

SHOOT: You said you're a better player now. Yet you still seem to have a quick temper.

RIVELINO: I'm trying to change. You see, opponents have realised if they provoke me or insult me I get worked up and lose concentration. Eventually I lose my head and it's normal for someone to try and rile me in every game. There was even a campaign which suggested I hammered my free-kicks against players in the "wall". What a stupid thing to say!

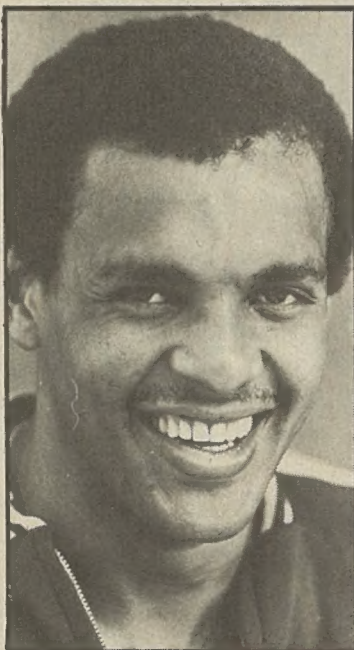
SHOOT: We heard you were sent to see a psychiatrist.

RIVELINO: That was Brandao's idea. I'd been getting uptight about a few things and he suggested I went along. It was a failure, though. I'll just have to cure myself.

SHOOT: Do you argue with referees?

RIVELINO: Off the field I'm a very reserved sort of bloke. What happens is I get passionately involved in every match. I desperately want

BELOW . . . Rivelino considers Luiz Pereira a key player for Brazil.



TAKE A BREAK—IT'S quiz time



1. Which Leeds United star was formerly with Watford and Sheffield United?

2. You should all know Kenny Dalglish joined Liverpool from Celtic for a staggering £440,000 recently. Can you answer the following questions about his career? Has Kenny (a) gained 46, 47, or 48 full caps for Scotland, (b) ever won the SHOOT Player of the Year in Scotland award and (c) did he score any goals for his country during the 1974 World Cup Finals in West Germany?

3. The picture (below) was taken during the close-season. Can you (a) name the club and (b) who is their manager?

4. Allen Batsford, Harry Griffiths, and Graham Taylor are managers in the Fourth Division. Which of them is boss at (a) Watford, (b) Wimbledon and (c) Swansea?

5. Who kept goal for England in the 1966 World Cup Final against West Germany at Wembley?

6. Dave Watson has played for Manchester City, Rotherham, Notts County and Sunderland during his League career but not in that order. Can you rearrange them into the correct order?



7. England versus Scotland games have been played since 1872. Have the Scots triumphed 36, 37 or 38 times and was the first clash at Wembley in 1926-27, 1927-28 or 1928-29?

8. Which two clubs contested the 1968-69 League Cup Final? (Clue: the under-dogs won 3-1 after extra time.)

9. Did West Ham goalkeeper Mervyn Day (left) make his League debut against Ipswich Town in September, 1972, 1973, or 1974?

10. Last season, Brighton's Peter Ward finished top overall goal-

scorer in the Football League with 34, 35 or 36 goals?

11. In what year was the first all-London F.A. Cup Final, between Spurs and Chelsea, and what was the result?

12. Southampton boss Lawrie McMenemy (above) proudly stands with his international players at The Dell. Can you name the stars and the countries they've been capped for?

ANSWERS:

1. Tony Currie. 2. (a) 48. (b) Yes. (c) No. 3. (a) Bristol City and (b) Alan Dicks. 4. (a) Graham Taylor. (b) Allen Batsford. (c) Harry Griffiths. 5. Gordon Banks. 6. (a) David Peach (England Under-21). (b) David Peach (England Under-21). (c) David Peach (England Under-21). 7. 38 and 1927-28. 8. Arsenal and Swindon Town. 9. September, 1973. 10. 36. 11. 1967 and 1968. 12. 1967 and 1968. 13. 36. 14. 1967 and 1968. 15. 36. 16. 1967 and 1968. 17. 36. 18. 1967 and 1968. 19. 36. 20. 1967 and 1968. 21. 36. 22. 1967 and 1968. 23. 36. 24. 1967 and 1968. 25. 36. 26. 1967 and 1968. 27. 36. 28. 1967 and 1968. 29. 36. 30. 1967 and 1968. 31. 36. 32. 1967 and 1968. 33. 36. 34. 1967 and 1968. 35. 36. 36. 1967 and 1968. 37. 36. 38. 1967 and 1968.



GO FOR THE DOUBLE ANSWERS

Across:— (1) Me. (2) Hughes. (7) Cog. (8) Ego. (9) Stapleton. (11) Son. (12) Ted. (13) Opal. (14) The. (16) Nil. (17) Shilton. (20) Asa. (22) Go. (23) Totals. (26) Lloyd. (29) Net. (30) Me. (31) Low. (33) Dean. (35) Exeter.

Down:— (1) Masson. (2) Hop. (3) Ugly. (4) Hutchison. (5) Sent. (6) Holden. (7) Canal. (10) Topic. (14) That. (15) Elated. (18) Oil. (19) Royle. (21) Elm. (22) Go. (24) Ate. (25) Sun. (27) Lee. (28) Dot. (32) We. (34) Am.

Jumbled Name: ALEX CROPLEY

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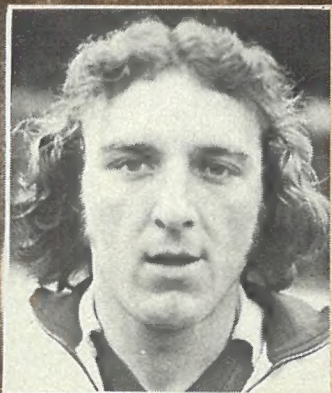
IN SPITE of being persistent challengers for the First Division Championship for the last five seasons, Ipswich Town have yet to record a title win in the Seventies. But Town's talented winger, Clive Woods, is not down-hearted.

"We realise that an indefinable something has been lacking," he says. "Last season we were strongly fancied to finish on top, but once again fell away at a vital stage. This time could be different."

This tendency on the part of Ipswich to promise more than they achieve has dogged the club since 1973. It was in this year that Town ended up fourth from top in Divi-

Winger CLIVE WOODS provides his solution to... THE MYSTERY THAT BAFFLES IPSWICH TOWN

Ipswich have suffered through injuries to key players such as England star Kevin Beattie... a man virtually impossible to replace."



sion One, a position they also occupied in 1974 — in 1975 they improved to finish third, then had to be content with a spot in sixth place in 1976 before finishing in third place last term.

And Clive confesses: "It's baffling. No matter how hard we've tried to find the answer to why we have been also-rans instead of winners, the solution eludes us."

"I can point to injuries which upset us, though other teams can offer similar stories, including Liverpool. But they were able to replace key players such as John Toshack, Phil Thompson and Ian Callaghan, due to their exceptionally strong playing pool."

"For us, it was virtually impossible to find a replacement for Kevin Beattie, and there were games when we fielded four reserves, against West Bromwich, and five at Sunderland, when we lost ground in the 1977 title race."

But Woods is not content to simply offer excuses as to why the Portman Road boardroom is lacking in trophies — he prefers to give reasons for hope that 1977-78 could be Town's season.

"Take the charge of inconsistency that is levelled against us. Well, the facts show that we've been among the top six clubs for most of the Seventies. And we had a spell last season when we were unbeaten for 16 games, which hardly brands us as unreliable."

"Then there are so many good players in the side that I must feel optimistic about any targets we set ourselves during the next few months. The League Championship, the F.A. Cup, U.E.F.A. Cup and League Cup — there is plenty to go for."

Understanding

In attack, Paul Mariner and Trevor Whymark link up so well, and I think that I have managed to develop a good understanding with them. But I believe what is very important to us is for Ipswich to start well — what we can achieve in the first two months of the season will have a big bearing on where we are next April.

"There is a great spirit at the club, and we are not frustrated at falling short of our targets in recent years. If anything, it has made us more determined to improve."

"Manchester City and Liverpool are the two main threats to us, in my opinion. And with Mike Channon now with City, they will take some stopping."

But it is Liverpool, in Clive's view, who could supply the answer to what Ipswich are seeking in their bid to collect a trophy.

"They have to be admired for the way they stay at the top of the heap. For a long time, Leeds were a side who could turn it on year after year, but lately they've slipped."

"Yet Liverpool, even after ten years of winning, are still on their perch. Ipswich possess the talent — now, if we can find some of Liverpool's consistency, their secret of lasting the pace, it could be our turn to take over at the top."

That could be the solution to the mystery that has baffled Ipswich and football for the past few seasons.



SHOOT!